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Clarence B. Fargo Frenchtown, N.J.

Spring
1925



PLANNING AND PLANTING

LIST OF THE 44 CHAPTERS

- 1 God and Man,
- 2 Flowers and the Bible.
- 3 The Home Beautiful,
- 4 Community Home Beautiful, Campaigns,
- 5 Natural Sites for Beautiful Homes,
- 6 Within the Cup,
- 7 A Voyage of Discovery,
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- 9 What Roses to Plant,
- 10 Bench Grown Roses,
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For The

HOME BEAUTIFUL

MR. FARGO'S NEW BOOK

If you love the great outdoors; the beautiful flowers, the shrubs and trees and are really interested in making the home grounds a beautiful setting for your home, you will then read the more than 200 pages of this new book with both interest and profit.

For many years all sorts of planting problems have been coming to the author's desk for solution, and from all parts of the land, and thus his wide experience in dealing with planting problems has fitted him to answer your questions and solve your problems as you desire to have them answered and solved.

In this new and interesting book you are told what not to do; what to do, and when. It tells you what, when, where and how to plant, and how to properly care for the planting after it is made. How to fend off diseases and to eliminate insect pests. Just one problem solved is worth to you far more than the small cost of the entire volume.

Over 200 pages, Illustrated,

Cloth Bound; Gilt Lettering,

44 Chapters,

Publication Price **\$2** Prepaid.
First Edition,

Every page replete with interest and information. Of the 44 chapters, eight of them are devoted to the subject of Rose culture alone; the remaining chapters covering various phases of plant subjects.

The price of the book is only \$2. Order your copy NOW, and when it comes take five days to examine it carefully. If you do not then think it is worth to you, far more than the small cost, return it and the purchase price will be refunded. We take all the risk; send for your copy NOW.

SINGLE COPY \$2.—Group rates when ordered in lots of ten or more copies for clubs, societies, &c., or by agents, at the rate of 10 copies for \$13.50 by express.

We Bring You Better Values Than Ever for 1925

Lovely Roses, queens of the garden, gorgeous Gladioli, showy Dahlias, bright Cannas, and many other fine plants and bulbs for outside and for the house, as well as a wide variety of choice Flower Seeds and other essential items. Look these offerings over, choose such as appeal to you, and send your order in as early as possible. Early orders, booked in advance of planting time, have a full and abundant stock to select from.

Send Your Orders as Early as Possible

PARCELS POST. If goods ordered from this catalog are to be sent by parcels post, add 5% to amount of your order. If you live west of Ohio or south of Maryland, add 8% to order.) This provides for postage, packing and guaranteed safe delivery.

EXPRESS. The cost of express shipment is usually higher than by parcels post; we aim to save you the difference on such items as can be shipped by mail.

RESULTS. We send out only such Bulbs, Plants and Seeds as in our judgment and experience, we believe should grow and give satisfaction under all ordinary conditions. We do not, however, actually guarantee the results of growing anything. It would not be reasonable to expect us to do so, as it would simply mean a guarantee against unfavorable weather, poor soil, ignorant or careless culture, negligence, and any number of other things over which we can have no control whatever.

MISTAKES. Occasionally they do occur, and the customer should report any errors or omissions immediately, and not wait days or weeks before doing so. We are as anxious to correct a mistake or to rectify an error as you are to have us do so.

ONE of OUR BIG SPECIALS for SPRING 1925



5 Cactus Dahlias \$1
with 20 Gladioli Free

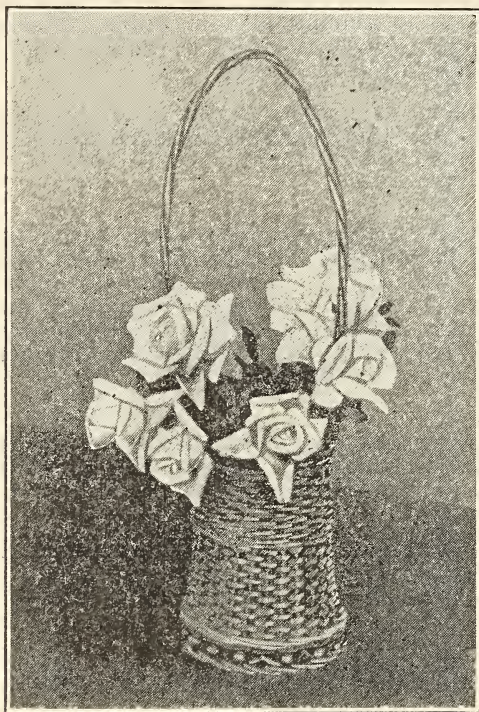
Having purchased an enormous quantity of choice stock of mixed Cactus Dahlias, from one of the largest and best known Dahlia growers in the world, is the reason for this Big Special. This big stock has been purchased at a bargain price for cash, and we pass them on to you as a delightful treat.

For only \$1 we will send you five of these choice Cactus Dahlias, assorted, (not labeled,) and as a free extra present, we will include 20 Gladioli Bulbs. We have thousands and thousands of these fine Dahlia tubers in our storage cellar, just waiting for a chance to grow in the gardens of Dahlia lovers everywhere. Have you room for some of them? If you have; send NOW, and why not tell your friends about this offer, and our other special offers. They will appreciate, I am sure.

Clarence B. Fargo, Frenchtown, N. J.

Who Wants Anything Better Than This?

Miss Emma Troxell of Stone Harbor, N. J., has had wonderful success with our Roses and sends us the photograph reproduced on this page. Writing to us on September 1st, she says: "My Roses have been a wonderful success. Friends can hardly believe they are really grown in a garden and not by a florist. They promise to give hundreds of blooms before frost comes." Further, Miss Troxell tells us in this letter that 23 Roses bought last year have already given her 417 Roses since June; also that she has cut 368 perfect Roses from the plants purchased this year, making a total of 785 blooms; with hundreds yet in prospect before the season closes. In Nov. she reports a total of over 1300 exquisite blooms from our Roses for the season. **Who could want anything better than this?**



It is impossible to absolutely please everybody; it can't be done, but it is refreshing to read the hundreds of glowing letters we receive from pleased and delighted customers everywhere, telling us what grand success they have had with our plants. On this page we leave it entirely to a few of our customers to tell the story for us in their own words.

Elsie E. Rearick, Milroy, Pa. writes: "My neighbor, Mrs. Sherman, handed me her book to order from. I saw her Roses last spring—they are the finest I have seen." Even our customers' gardens advertise us.

Mr. LeRoy Sofield, Postmaster at Avon-by-the-Sea, N. J., writes: "Kindly send 28 Roses. The Roses received last year are doing very nice." Last year Mr. Sofield bought 24 of our Roses, making him now a total of 52 plants.

Mr. George W. Jemison, Belmar, N. J. says: "My good friend Mr. Sofield, Postmaster at Avon, was making a great boast of your beautiful Roses, and advised me to order a dozen." This is the sort of advertising that counts big in the building of a business.

Mr. Ernest Eubank, Richmond, Va. says: "I have 31 of your Roses and every one is living. All have bloomed but four, and they have buds. Wish you success."

Mr. Jack O'Toole, P. R. R. Station, Wilmington, Del., writes: "I have been dealing with you for several years now, and thank you for the way you have looked after my orders. From all indications, you will receive many orders from my friends in the spring."

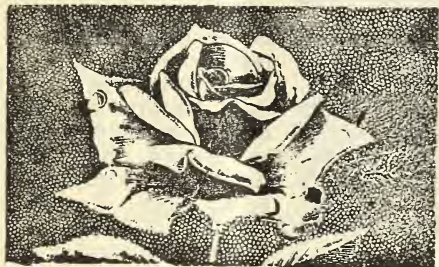
Mrs. Jane Maloney, Bridgeport, Conn. writes us: "No one passes the Roses without speaking of their beauty. **You do not claim so much value for them as they really deserve.**"

THREE GREAT ROSE SPECIALS FOR 1925

Special No. 1

5 Grand Big Roses \$2

Grand big, husky 2 to 3 yr. old Bench Grown Roses, that have proven so very popular of late years, and so widely advertised by us as a leading Special Offer. This class of Roses have sprung into immense popularity for quick blooming, either in pots or beds, and give highly satisfactory and pleasing results. They are Roses of wonderful colorings, fine forms and pleasing fragrance; many of the long pointed bud type, and all of them, Hybrid Tea or so called Monthly Roses, and while they come in a wide range of colors; yet in consideration of the special price at which these Roses are sold, coupled with the fact that this stock is continually coming in from various greenhouses, and going out again quickly, all season long, therefore we can only agree to send this Special Collection in our own choice of varieties. We will send you 5 of these Grand Big Roses for only \$2. Better yet; a full dozen for \$4.75. If you wish to know more about the desirability of Greenhouse Bench-grown Roses, read my new Book "Planning and Planting for the Home Beautiful" as offered on 2nd cover page of this catalog. You can quickly have a magnificent display of fine Roses at moderate cost by planting these specials. 5 for only \$2. Dozen—\$4.75.



Special No. 2

5 Famous Roses \$2.48

Something better; something different from most special offers. Here is a regular \$4.50 value or better, and for only \$2.48. The Roses in this collection are our own selection of varieties, varying from time to time during the season, according to stock on hand, and is

made up to show our friends what great values we can really give. The entire five Roses will be entirely different, each one labeled, and all of them are 2-year-old field grown stock, and all hybrid teas or everblooming Roses. An excellent set to add to your own collection and to recommend to your friends. The set of 5 Famous Roses for only \$2.48.

Special No. 3

100 Big Sturdy Roses \$39

If you wish to make a big display in beds and have an abundance of Roses for cutting, or if you will club together with your friends and buy at wholesale, here is an offer that will surely greatly interest you. It is easy to understand that it is cheaper to pack and ship a wholesale order and we are willing to share this saving with you. Here is our great offer: Any of the standard varieties of Roses, whether listed in the following pages or not, (this does not mean the more expensive new varieties,) when ordered in lots of 100 or more, and not less than 10 of a kind, will be sold at a uniform price of \$39.00 per 100 by express. These are the Roses that retail at 60c, 75c, and \$1 each, so one can readily see what a worthwhile offer this really is. Why not get your friends to club with you and order at wholesale?



TWO WONDERFUL NEW ROSES



Sensation

This unique new Rose is a sensation indeed. The buds are long and pointed; a wonderful crimson in color, and very free flowering. The full flowers are of extreme size, and good color to the last. Stems are long and jointed; fine luxuriant foliage. Note the form of this new Rose as shown here. It's fragrance is unsurpassed.

SENSATION is a new Rose that it seems as if it will be next to impossible to improve upon, and one that soon will, we believe, be in every Rose collection of any importance. We have a limited supply of this new variety for this year, and the price for 2-yr. old plants is \$2.50 each. Dozen—\$25.00.

Souvenir De

Claudius Pernet

Here we offer a new yellow Rose from France; one that has created a real sensation, and been hailed with delight. It has sprung quickly into great popularity. The color is a lovely bright yellow, deepening at the center, and it is a yellow Rose that keeps its color well. Of good branching habit, bright green foliage and long stiff stems. This new Rose is well worth trying everywhere as the long hoped for Wonder Rose in yellow. \$2.50 Each. Dozen—\$25.00.



Mrs. Dr. E. F. Benner, Salfordville, Pa. writes: "I have Roses of yours fit to present to ANY King or Queen."

FARGO'S ROSES



The Newer Sorts

AMERICA

The new Rose that is without a fault. Color is a true deep rose-pink that never turns blue. Every bud produces a perfect flower. Fine form, perfect foliage, long stiff stems. A 1923 introduction of real top-notch merit. Each \$1.00.

MISS LOLITA ARMOUR

This fine Rose received the highest prize at Paris in 1921. The color is chrome-yellow at the base, shading to copper. A wonderful new Rose hard to adequately describe. Each \$1.00.

WM. F. DREER

The buds are shell-pink with gold at the base, and other very delightful color variations. This Rose is of the same parentage as the famous Los Angeles. Each \$1.00.

GLADYS HOLLAND

The color is buff with yellow shadings, and the outside of petals soft rose. Borne on long stiff stems; vigorous in growth. A gold medal winner. Each \$1.00.

HUGONIS

The handsomest Rose discovered in China in a quarter century, and termed the Golden Rose of China. The long graceful branches are literally loaded from end to end with such a gorgeous array of bright yellow blooms, that the branches bend with the load. The cut sprays make charming vase or basket decorations. It blooms very early in spring, while flowers are still scarce. Grows to a height of about six feet. Excellent for massed planting. As this Rose blooms on wood of the PREVIOUS seasons' growth, it should not be pruned back severely, like the Hybrid Teas. Do not fail to get acquainted with this new Rose.

Each \$1.25.

MISS AMELIA GUDE

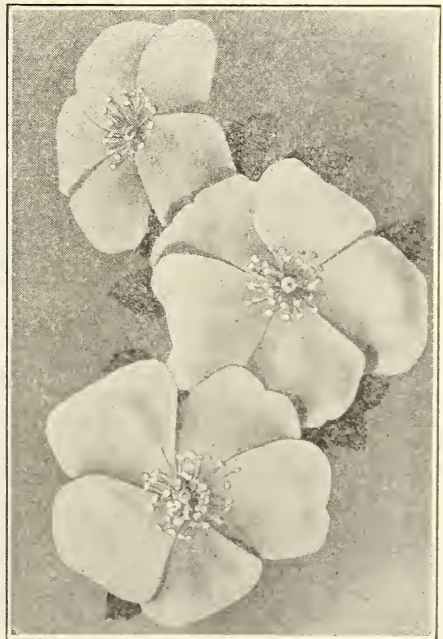
A cross between Sunburst and Columbia. Long pointed buds of yellow. Flowers deep yellow at the center, shading to cream. Fragrant and handsome. Vigorous growth, and a free blooming Rose.

Each \$1.00.

LILLIAN MOORE

Beautiful long pointed buds of Indian-yellow. Somewhat like the well known Mrs. Aaron Ward.

Each \$1.25.

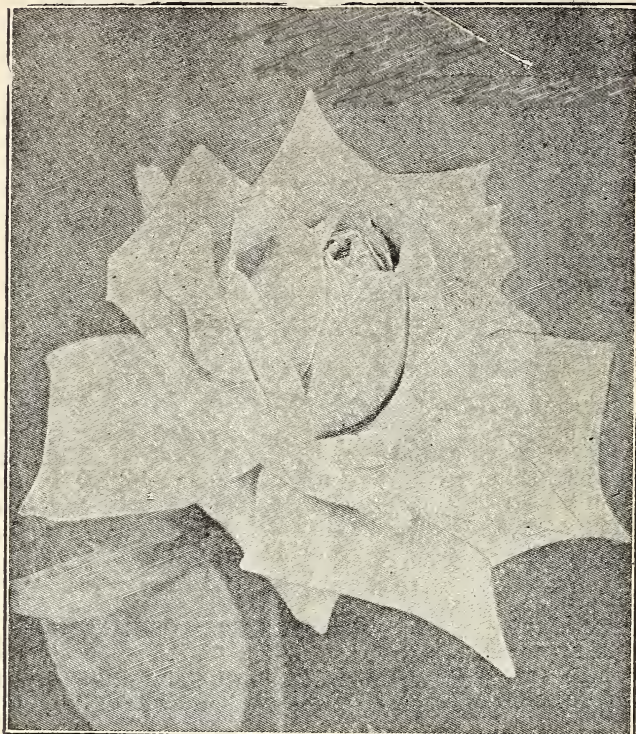


Hugonis

CHOICE HYBRID TEA ROSES

Dormant Field-Grown Plants. Average Height 12 to 18 Inches

Los Angeles



First introduced in 1917, this wonderful Rose sprang into instant fame. It is one of the finest Roses ever produced. It is a very strong, vigorous grower, producing long stemmed flowers of immense size, luminous flame-pink in color, toned with coral and shaded translucent gold at base of petals. The buds are long and pointed. Here is a Rose of rare beauty.

Each \$1.00; 6 for \$5.

COLUMBIA

True pink in color. A wonderful large flower; perfectly double to the very last. Beautiful flowers on long stiff stems. One of the newer, and a truly great Rose. It's great charm cannot fail to please you. Each 75 cents.

Los Angeles

JONKHEER MOCK

This Rose is one of the very best for outdoor planting. It blooms freely, and produces nothing but large Roses, on long stiff stems. The color is a bright cherry-red; outside of petals however being a silvery pink. Each \$1.00.

GOLDEN OPHELIA

Color, as name implies, deep golden yellow. Beautifully formed buds; profuse bloomer. Each 75 cents.

CRUSADER

Large velvety crimson; fine buds, and double to the very last. Very free flowering; long stiff stems. This is truly a wonderful and a valuable addition to any collection.

Each 75 cents.



Jonkheer Mock

STANDARD HYBRID TEA ROSES

Dormant Field-Grown Plants. Average Height 12 to 18 Inches



Mme. Edouard Heriot.

Buds coral red shaded with yellow at the base, the open flowers of a superb coral-red, shaded with yellow and bright rosy scarlet passing to shrimp-red. A gold cup winner. Each \$1.00.

LAURENT CARLE

A SINGLE BLOOM SCENTS THE WHOLE ROOM WITH FRAGRANCE

A very large, fragrant, carmine-red Rose that blooms nearly as well in the hot dry days of summer, as it does during more favorable weather conditions. The flowers are produced on long stiff stems, are exceedingly fragrant, and the plants are vigorous growers; as hardy as the Perpetuals. Each \$1.00.

"I was delighted with the order just received. I am a lover of Roses, and have dealt with many firms. At last I have decided that Fargo's is the most dependable of any."—Mrs. Frank Leyba, Hershey, Pa.

HENRIETTE

One of the finest Roses in existence for bedding, for the garden, and for cut flowers. It begins as a fiery orange-crimson, changing to soft coral-salmon. Long pointed buds; a free bloomer on long stiff stems. Each \$1.00

Six Selected Yellow Roses

DUCHESS OF WELLINGTON.

Intense saffron-yellow, stained with rich crimson.

MME. GILLEMOT.

Saffron-yellow opening canary. Buds long and pointed. Blooms large, petals immense. opens very freely; a fine upright grower.

BETTY

An exquisite color of copper over-spread with a beautiful golden yellow. Large full flowers.

MME. PERNET-DUCHER.

A good yellow Rose also known as Yellow President Carnot.

MRS. AARON WARD.

Center Indian-yellow, edged primrose. Free bloomer and full petaled. No wonder they all fall in love with this Rose.

SUNBURST.

This most popular rose is a deep cadmium-yellow with orange-yellow center; large, full and beautiful form, long painted buds.

**The Above Six Yellow Roses for \$3.75
Each 75 cents**

STANDARD HYBRID TEA ROSES

Delightfully pleasing varieties. Dormant plants average height 12 to 18 in.



White Shades

BRITISH QUEEN

Pure white slightly flushed with rose. Large full flowers of exquisite form, opening freely in all weather

WHITE OPHELIA

Pure white sport of the popular Ophelia, but somewhat stronger than its parent. A grand white Rose.

KAISERIN AUG. VICTORIA

Large creamy white with pale primrose shadings. Very choice.

RADIANCE

Brilliant rosy opaline pink. Very large and full.

Red Shades

EDWARD MAWLEY

One of the finest of dark crimson Roses. A real gold medal Rose.

HIS MAJESTY

Dark crimson, shaded vermillion.

CRIMSON QUEEN

Large, rich, bright velvety crimson flowers. A grand Rose; always in bloom.

Pink Shades

Mme. Caroline Testout

The rose that made Portland famous. Bright satiny - pink. Flowers very large and extremely showy.

Killarney Brilliant

Deep pink, changing almost to deep crimson in shady weather. Long pointed buds. One of our heaviest bloomers.

La France

Beautiful bright silvery-pink with pale lilac shadings; over the entire flower a satiny sheen. Large, of fine form, fragrant and a free bloomer.

Any of the Above Roses—Each 60c; Dozen \$6.00

HYBRID PERPETUAL ROSES

This class of Roses, known as "June Bloomers" are stronger, sturdier growers than the Hybrid Teas or "Monthly" Roses, producing an immense number of superbly gorgeous blooms during the month of June.

The average height of our Hybrid Perpetuals is 18 to 24 inches.



WHITE AMERICAN BEAUTY

It is hard to say too much in favor of this glorious Rose, and although classed as a June bloomer, it frequently blooms out of its season, as well as in June. The pure white flowers are immense in size, waxy in texture, and wonderously beautiful. (Also known as Frau Karl Druschki and again as Snow Queen.)

Each \$1.00

LUDWIG MOELLER

Known as the "Yellow Druschki." It has all the good qualities of Druschki. Vigorous grower, free bloomer, and has deep golden-yellow flowers. A great beauty. Each \$1.00

ULRICH BRUNNER

Cherry-red in color. Very large flower and of fine form. A good Rose. Each 60 cents.

PAUL NEYRON

Deep rose-pink; flowers of immense size. Claimed by many to be the largest Rose in existence. Each 60 cents.

GEN. JACQUEMINOT

Also known as the Jack Rose. Crimson-scarlet; large, full and very fragrant. Each 60 cents.

BLACK PRINCE

Large, full and globular. Deep crimson in color; so much so as to be classed as "black." Each 75 cents.



**Average Height
18 to 24 Inches**

ONE EACH OF THE ABOVE ROSES FOR ONLY \$4.00

LARGE FLOWERING HARDY CLIMBERS.

FOR PORCH COLUMNS, PERGOLAS, TRELLIS, ETC.

Average Height 18 to 24 Inches

These Roses require no pruning in the Spring except the taking out of old or dead wood or pruning back to the desired shape or form, but a severe pruning in July after they have flowered, will encourage a vigorous growth and insure an abundance of bloom the following season.



Climbing American Beauty

Cl. American Beauty

Fragrant rosy - crimson of strong growing habit. Thrives and blooms almost anywhere. Great bloomer on long stems; flowers four inches across.

Silver Moon

Beautiful half-double flowers, four inches or more across, color pure white with a mass of golden stamens at the center. Unlike other Roses; cup shaped clematis-like flower.

Bess Lovett

Flowers shaped much the same as Cl. American Beauty, but very much brighter in color, and much more fragrant. Beautiful in bud and bloom, and most fragrant of the Climbing Roses.

Shower of Gold

Deep golden yellow with orange shading. Very double and lasting.

American Pillar

Large apple - blossom pink with a clear white eye and a cluster of golden stamens at the center. Large flowers borne in great clusters and a plant in full bloom is a sight not soon to be forgotten.

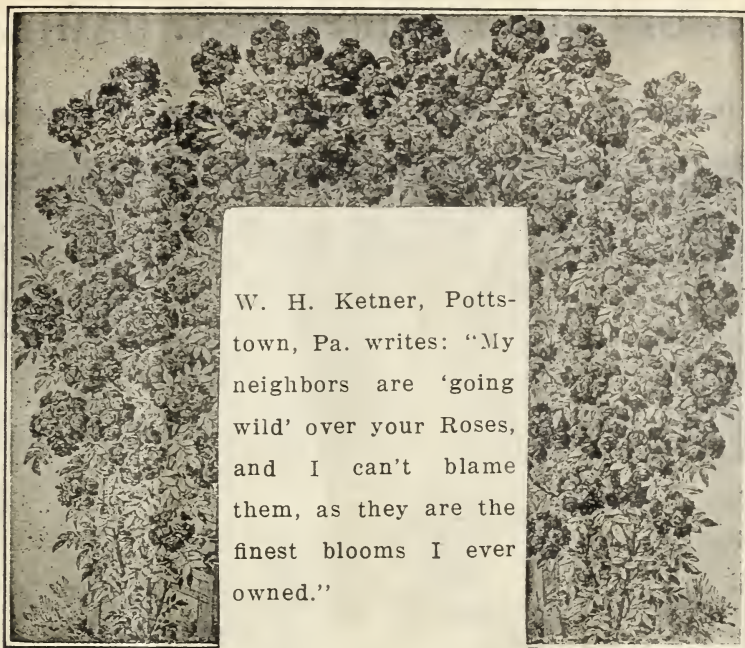
Climbing Sunburst

A strong, vigorous and quite hardy yellow Climbing Rose. Same as the well known Hybrid Tea.

Dr. Walter Van Fleet

Delicate flesh pink deepening to rosy flesh at the center. Petals beautifully undulated and cupped.

Any of above 75c each. All 7 for only \$4.50.



HARDY RAMBLER ROSES

LADY GAY—Climbing Rose. A new variety of remarkably vigorous growth, with double flowers of a delicate pink, changing to soft tinted white.

HIAWATHA—Among hardy Climbing Roses none surpass the Hiawatha. Each Summer the plants are smothered with great blooms, often fifty or more flowers to a cluster. The color is a glowing ruby-carmine, with clear white at base of petals and a mass of golden stamens at the center. This rose has been a sight worth seeing in bloom on the grounds of the Dept. of Agriculture at Washington.

WHITE DOROTHY PERKINS.—Same as Dorothy except color clear white. Fills a long felt want for a Hardy White Climbing Rose.

EXCELSA. Also called the Red Dorothy Perkins. Intense deep crimson hardy white climber.

ANY OF THE ABOVE 60c.
DOZEN—\$6.00



SWEETHEART ROSES

These are miniature Roses, blooming in sprays of three to five buds. Make choice buttonhole flowers, and as they are continuous bloomers, they make a fine garden display. We offer these in our choice of colors only. Each 60 cents.

FOUR OF THE WORLD'S BEST DAHLIAS

Each One Worthy of a Place in the Largest and Best Collections.



Mother

MOTHER Hybrid Cactus. Pure white, typifying a mother's love. Just the very slightest tint of coloring to the petals. Wonderful large flowers; perfect in form, borne on stiff erect stems. Lovely green foliage. A grand new creation produced by hybridizing experts, and suited alike to the garden, for cut flowers and for exhibition.

Each \$5.00.

CLAIRE KULP Cactus. The greatest of all giant reds. Often grows over ten inches across; wonderful stems and a remarkably free bloomer. Color; richest cardinal red, shaded garnet. Other reds look dull and commonplace alongside it.

Each \$3.00.

SUNSET GLOW Cactus. Of large size, and free blooming qualities. Yellow at base of petals; outer parts overlaid flame scarlet, tipped yellow. Equally valuable for the garden, for cut flowers, and for exhibition.

Each \$2.50.

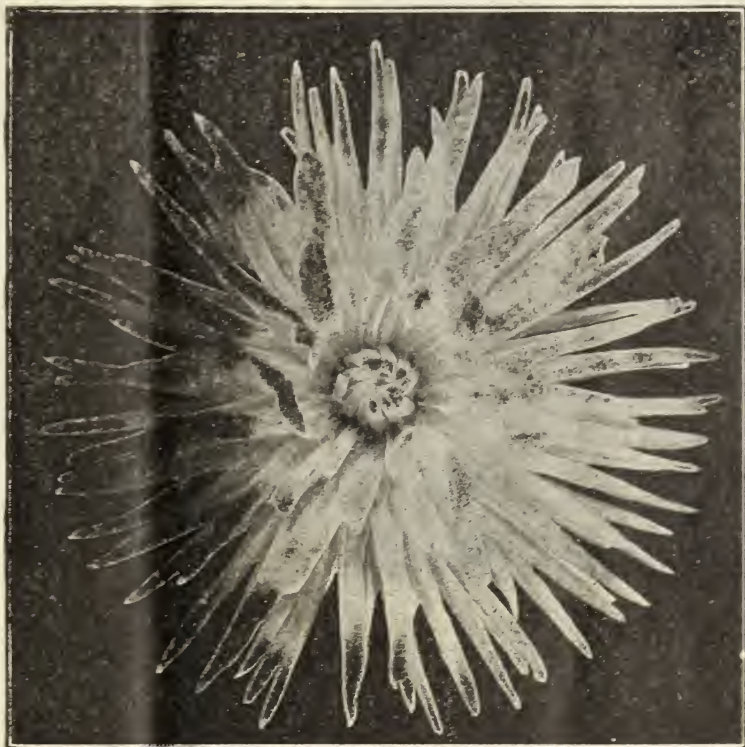
MRS. J. H. DICK Decorative. Citron-yellow at center, outer petals suffused and overlaid salmon-pink. The flowers measure 5 to 7 inches across. This is the popular autumn shade in a new Dahlia that is sure to please you. It is a remarkably free bloomer

Each \$1.00.

The Above Four Dahlias all for only \$10.00

COLOSSAL CACTUS DAHLIAS.

These grand varieties are of giant size, having long rather broad petals approaching the hybrid cactus in form.



Niebelungenhorst. A flower as big as its name. 7 to 8 inches across. Rich golden apricot, suffused old rose; very free bloomer on long stiff stems. 75 cents.

Yellow King. Probably the largest of all Cactus Dahlias. Gigantic in size, color light yellow. Long stems and a free and early bloomer. 75 cents.

Kalif. A very large pure scarlet. The giant flowers, produced freely on long stiff stems. 75 cents. This flower is a red wonder.

Attraction. Clear lilac-rose on long stiff stems. A Colossal Cactus Dahlia of exceptional merit. 75 cents.

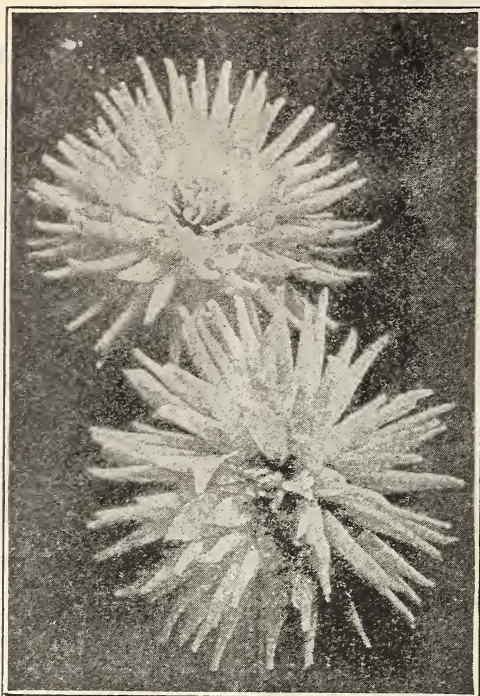
Wodan. Center old gold, shading to salmon-rose. One of the best; a vigorous, sturdy grower, and in a class by itself. 75 cents.

Mrs. Warnaar. Mammoth size, fine form and substance. Color creamy white with apple blossom suffusion. A real acquisition. Price \$1.00.

All 6 Colossal Cactus Dahlias for \$4.00.

Mr. W. F. Garrett, Lebanon, Pa., writes: "Everything came in fine, have planted out to-night, and if they do not grow, I am sure it is no fault of yours."

FARGO'S SUPERB CACTUS DAHLIAS.



CACTUS DAHLIAS

The Cactus Dahlia is probably the best known and most admired amongst the various types of the Dahlia family; of peculiar form, rich in coloring and good in keeping qualities as cut flowers, they enjoy an immense popularity which they richly deserve.

Miss London. Very large, beautifully blended exhibition cactus variety. Color deep rose tinged yellow. **50 cents.**

Harlequin. This Cactus is bright carmine, edged and tipped white. **30 cents.**

Marjorie Castleton. The best standard pink Cactus. Soft rosy-pink tinting lighter toward the center. **25 cents.**

J. H. Jackson. Rich velvety maroon, almost black. **30 cents.**

Electric. A charming canary-yellow; each petal tipped with white. Large in size. **50 cents.**

Sequoia. Large golden bronze. Long stiff stems and a great bloomer. **25 cents.**

Gen. Pershing. White, shading to cream at center. Incurved, twisted petals. **25 cents.**

This Entire Set of 7 Cactus Dahlias, Special \$2.00.

Collarette

Dahlias

This unique and distinct type is fast gaining in popularity. Flowers are single with a row of smaller or collar petals around the center.

Dorian.

Rich crimson shaded maroon. Collar white suffused crimson. **50 cents.**

Prince Carnival.

Soft rosy red with light collar.

50 cents.





Decorative.

Decorative Dahlias

Also called Double Dahlias; they are admired by all Dahlia lovers; many placing them ahead of the Cactus Dahlias as their ideal of a perfect flower.

Mina Burgle. The finest flowering red Decorative Dahlia to date. Monster in size, wonderfully profuse bloomer, cardinal red in color. **50 cents.**

Hort. Witte. Very large pure white, good stems, one of the best. **50 cts.**

Yellow Duke. Giant canary yellow flower on stiff stems. **30 cents.**

Sylvia. Deed pink tinting to flesh pink at center; large, perfect in form, on stiff stems. **25 cents.**

Jack Rose. Very popular crimson for garden or cutting. **25 cents.**

Patrick O'Mara. A giant, measuring 7 by 9 inches across. The popular autumn shade; orange-buff slightly tinged with rose. First introduced at ten dollars each. **Now only \$1.00.**

Break O'Day. A new giant flower that should be in every collection. Immense in size. Delicate clear sulphur yellow, tinted to sulphur white at the tips. Petals of great substance illuminated by a satiny sheen, giving the flowers a waxy appearance. **75 cents.**

Entire Set of 7 Decorative Dahlias—Special \$3.25

Pompon Dahlias.

Miniature Dahlias indispensable in the artistic arrangement of bouquets. The plants branch freely and produce blooms in endless profusion, so that they may be cut in sprays if desired.

KLEIN DOMITEA.

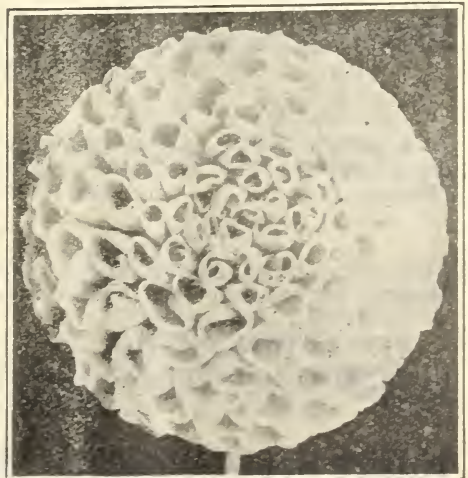
Bright golden terra-cotta. **25 cents.**

SNOWCLAD.

The best pure white in existence. **25 cents.**

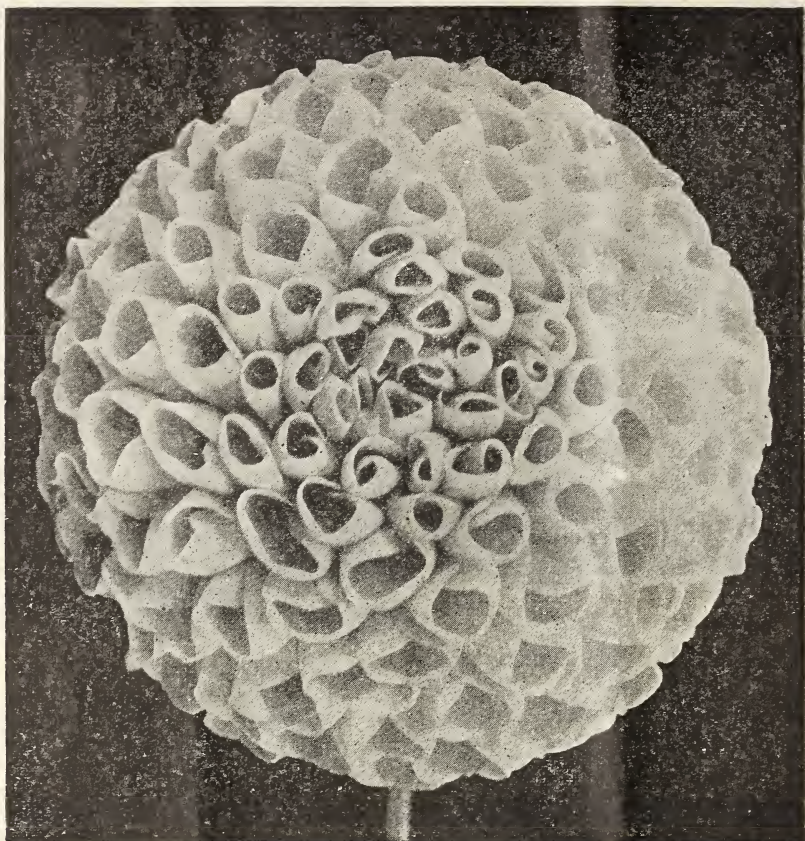
CLARISSA.

Color: Pale primrose. Very effective. **25 cents.**



FARGO'S BALL OR SHOW DAHLIAS.

These very much resemble the Decorative type but not so open, the petals being more closely quilled and the flower more ball-like in form.



An Excellent Type of Ball Dahlia.

MARY PICKFORD.

Large soft primrose pink edged and suffused rose. A grand Dahlia.

35 cents.

QUEEN VICTORIA.

Rich golden yellow. One of the sturdiest growers and a most profuse bloomer.

25 cents.

BON TON.

Rich crimson, shaded darker. Free bloomer of medium size.

25 cents.

WHITE SWAN.

Large pure white and a very reliable flower.

25 cents.

ELEGANS.

Purple, tipped white.

25 cents.

ROSEBUD.

Large pink, heavily tipped rosy carmine, edged crimson.

50 cents.

STRIPED BANNER.

Scarlet, tipped white. Profuse bloomer.

25 cents.

PENELOPE.

White, flaked with rosy-lake. Beautiful and chaste.

30 cents.

PINK SWAN.

A silvery pink sport of the popular white swan.

25 cents.

Entire Set of 9 Ball or Show Dahlias—Special \$2.50

PEONY FLOWERED DAHLIAS.

This is one of the newer types, also called Art Dahlias. The true type resembles the Japanese Peony. Exquisite alike in size, form and coloring.



QUEEN

ELIZABETH.

This new Dahlia is the very highest type yet produced in this class. A wonderful formation of petals; the curled center petals completely covering the center. The large flowers, 7 inches and more across, are of a beautiful rosy mauve pink. Very long, and slender, yet stiff stems 2½ to 4 ft. in length, holding the flower erect. Valuable for cutting, exhibition and the garden.

75 cents.

John Wanamaker.

POINSETTIA.

Very bright and effective. Brilliant scarlet with long, broad, but pointed, petals like the poinsettia.

35 cents.

VARIEGATED LISZT.

Dark oriental red with yellow tips and markings. Especially fine for decorations.

25 cents.

GEISHA.

Most striking color combination of golden yellow, changing to bright scarlet at center of petals, and back to gold at the tips. Giant flowers on long wiry stems.

75 cents.

JOHN WANAMAKER

Beautiful large lilac-rose. A grand Dahlia.

50 cents.

F. R. AUSTIN.

One of the most striking Peony Dahlias in existence. The outer petals are very long, creamy yellow, suffused, banded and shaded rich crimson. The beautiful flowers are 6 to 8 inches across. Strong vigorous grower and free bloomer.

50 cents.

Entire Set of 6 Peony Dahlias—Special \$2.75.

Look What \$2.00 Will Do!

It will bring you this special collection of 7 Dahlias of my selection: one Dahlia from each of the seven separate Dahlia families listed in this catalog, viz.: 1 Cactus, 1 Decorative, 1 Ball, 1 Peony, 1 Pompon, 1 Collarette and 1 Century Dahlia. An educative and interesting collection.

FARGO'S CENTURY DAHLIAS.

An entirely new and exceedingly beautiful race of large single Dahlias first introduced in 1901. They must be seen to be appreciated as they occupy a very high place where beauty of coloring and artistic effect is desired. Very artistic in bouquet arrangements.



A Century Dahlia.

SUNSET.

Most strikingly effective. Yellow at base of petals, outer half deep rich vermilion.

50 cents.

ECKFORD

Large flowers and very unique color scheme. White, spotted with pink, and penciled crimson.

35 cents.

WHITE CENTURY.

Pure white.

25 cents.

ROSE PINK.

Largest and best deep pink.

25 cents.

Entire Set of 4 Century Dahlias—Special \$1.25.

Dahlias are very easy to grow, thrive in almost any soil, make gorgeous bouquets in an infinite variety of forms and colorings, and bloom best in the Fall when other choice flowers are scarce.

Dahlias may be planted in April or May, but in my opinion, the very best time to plant them is around June first, then the blooms are at their very best in September and October. If planted too early they are apt to be exhausted by summer blooming, and the best blooms are to be had only when the nights become cool in the fall. Plant the tubers flat, cultivate continuously. Do not water except in very dry weather; then give a thorough soaking not more than once a week.

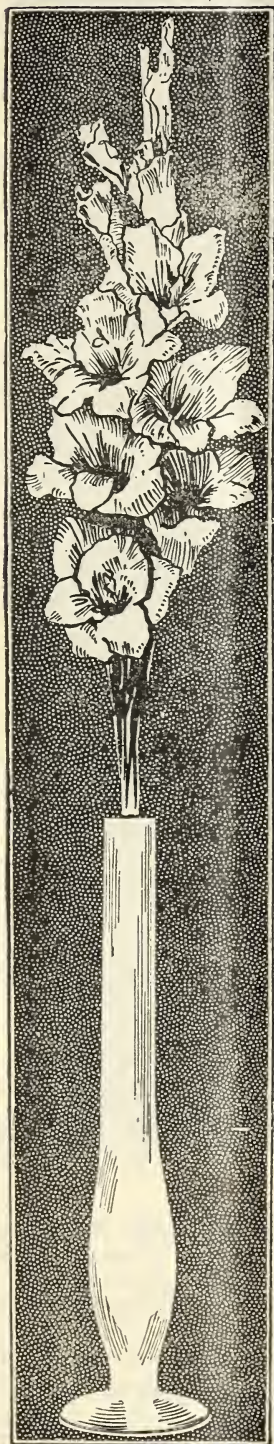
Remember also the size of the tuber or root planted, in no way designates or controls the size nor quality of the resulting flowers. Some of the best sorts produce only small tubers so it is not well to consider small tubers worthless for they are every bit as good as large ones; sometimes better. Proper and continuous cultivation or hoeing is what counts—and counts big. If bothered with green aphids or plant lice, dust when wet with **Fargo's Tobacco Dust**. (Ten pound bag costs only \$1.25.)

This season we present a list of 44 choice varieties to select from. There are some mighty good things offered here.

COMPLETE DAHLIA COLLECTION.

The following seven sets as listed in this catalog: Cactus, Show, Decorative, Peony, Pompon, Century and Collarette, 40 fine Dahlias in all, for only \$13.00. Value \$14.50.

FARGO'S SUPERB GLADIOLI.



Even a single spike of bloom in a vase, is a bouquet in itself. A field or bed of them is a gorgeous sight indeed. Too much can hardly be said in favor of this popular flower. Coming as they do in all colors of the rainbow from white to crimson, most of them wonderfully variegated, one cannot help but be delighted with them.

CULTURE:

Gladioli like sun and a rich soil. Plant the bulbs four inches apart and three inches deep. Keep free from weeds and well hoed. If you plant some of the bulbs every ten days from middle of April to July 10th, you can have them in bloom from July to October. Largest bulbs are required for forcing under glass, but even quite small bulbs will bloom the first year planted in the garden.

Edgar M. Dexter, Stock and Investment Broker, of Providence, R. I., wrote us: "I wish you could see the Gladioli that I bought of you. * * * I am perfectly willing to admit that I was amazed, * * * I do not care how much anyone may have paid for their bulbs, I do not think they have a better assortment nor sturdier plants than I have blooming in my garden now."

Beginner's Gladioli Collection.

These are small Bulbs, being an excellent mixture of $\frac{1}{2}$ to $\frac{3}{4}$ inch size, that will bloom this year if planted early. Even experienced growers will make no mistake in ordering this collection. It is called "Beginner's" only because it is offered so low in price as to induce thousands who have never grown Gladioli to Begin now. Collection of 100 assorted bulbs for \$1.00.

Exhibition Gladioli Collection.

For a number of years we have offered our Exhibition Mixture, and it has proven mighty popular. Far better than common mixtures, it contains exquisite shades and varieties in a wide range of beautiful and showy colors and color combinations, and will afford a vast amount of pleasure and satisfaction.

20 Bulbs for \$1.00. 100—\$4.00.

Collection of Primulinus Gladioli.

How beautiful are the Primulinus with their artistically arranged flowers and their pastel and oriental colors. Bloom earlier and later than any other Gladioli. Try them.

20 Bulbs for \$1.00.



Wonderful Gladioli of Recent Introduction.

These four exquisite Gladioli have very quickly sprung into immense popularity with lovers of choice Gladioli. You cannot fail to be greatly delighted with these newer finer sorts, and now that they may be had at half the former prices, they should be planted liberally.

Be Sure to Plant These Four Varieties.

GETCHEN ZANG

Strong grower. Beautiful soft shade of pink, blending into deep salmon on the lower petals.

2 for 25 cents.

BERTREX

Stands at the top of all existing white varieties. Flowers size and form of America.

2 for 25 cents.

HERADA

Pure mauve, glistening and clear. A new color in Gladioli. Immense in size.

2 for 25nts.

EVELYN KIRTLAND

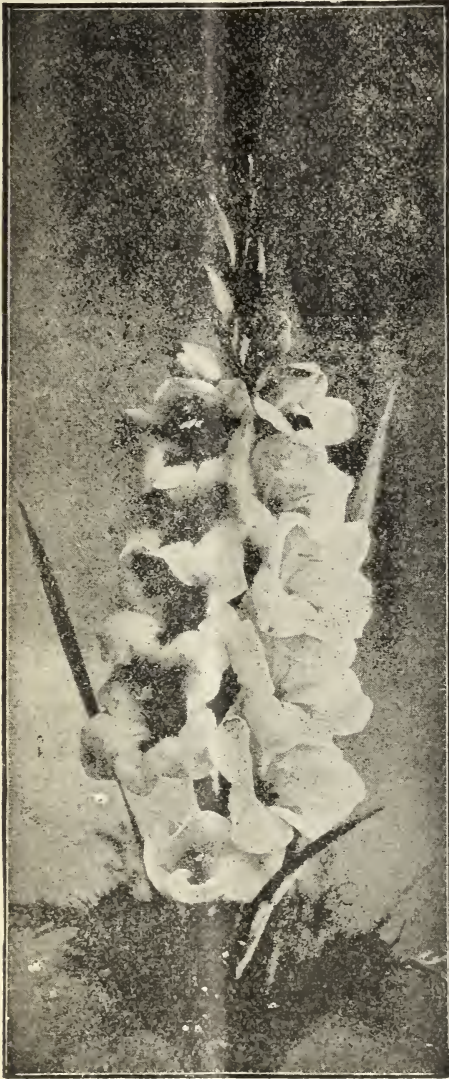
Enormous in size; rare in grace and beauty. No more graceful pink shade has ever been produced

2 for 25 cents.

SPECIAL—12 Bulbs, 3 of each of the above for \$1.10

Popular Assortment of Superb Gladioli.

20 Bulbs (unlabeled), each one a different kind, all for only \$1.25. Nice plump bulbs measuring $1\frac{1}{4}$ to $1\frac{1}{2}$ inches across. A fine collection. There are but few flowers to surpass the Gladiolus in gorgeousness and beauty.



America: Soft lavender-pink.

Halley: Wonderful large salmon.

Panama: Beautiful pale pink.

Klondike: Primrose yellow.

Black Hawk: Cardinal red.

George Paul: Velvety crimson.

Miss. Franklin: Pure white.

Independence: Brilliant rose pink.

The Pearl: Pink; creamy centre.

White King: Creamy white.

Augusta: Pale white; blue anthers.

Wilbrink: Flesh pink; creamy blotch.

Chicago White:

Intensity: Bright red; white in throat.

Crackerjack: Dark red; spotted throat.

Ida Van: Flaming orange pink.

Golden West: Brilliant orange.

Crystal White:

Annie Wigman: Pale yellow.

Mrs. Frank Pendleton: Pink with carmine blotch.

Limited space does not permit of extended description, but name and colors listed will show that we have provided a treat for you at moderate cost. Should any of these twenty varieties be sold out unexpectedly, we will substitute others so that there will always be twenty all different kinds in the collection.

Collection No. 3.

20 bulbs (unlabeled), one each named above, for only \$1.25. 4 assorted for 25 cents. 4 of any one kind (labeled) for 25 cents, or 20 for \$1.25.

Collection No. 4.

All pink shades. 20 bulbs \$1.25.

Collection No. 5.

All red shades. 20 bulbs \$1.25.

Le Marchal Foch.

A new and delicate pink shade of giant size. Originating in Holland as a seedling of AMERICA, and producing flowers twice the size of the parent. Immensely popular; I know this Gladiolus will charm you. 6 Bulbs for \$1.00

Blue Hybrids.

There never are nearly enough BLUE flowers of ANY kind, and so we bring you this special offering of an assortment of lovely Blue Hybrid Gladioli, and you will, I am very sure, enjoy giving them a prominent place in your garden this year. 15 Bulbs for only \$1.10.

OUR CANNA SPECIALS FOR 1925

Cannas of the modern large flowering varieties set off the home surroundings and make a glorious display in beds or borders. Many of the improved sort have flowers as large and beautiful as the Gladiolus. The colors are reds, pinks, whites, yellows and variegated. Plant after danger of frost is over. Do not plant them while the ground is still cold and wet, or the bulbs are apt to rot in the ground before growth has a chance to start.

Many of our customers, ordering early, prefer to have us start the bulbs into growth for them in the greenhouse, and make delivery in May or June. We will do this at no extra cost, if you request it when ordering.



Dry roots before May 15th; roots started into growth thereafter at same price.

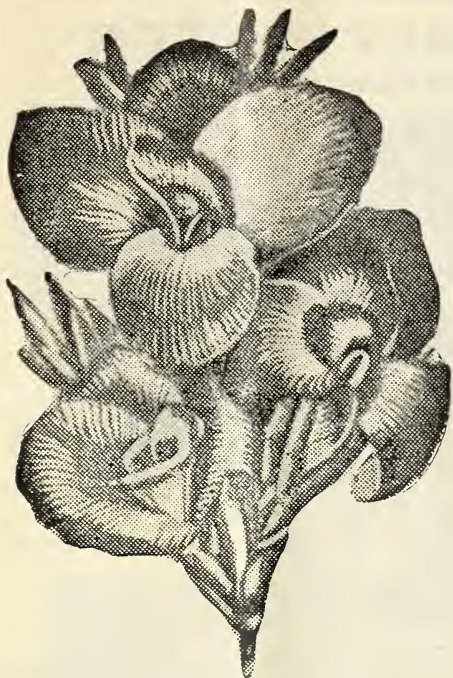
Your choice of colors (unlabeled as to name), in **White** shades, 4 feet; **Soft Pink**, 5½ feet; **Red with Gold Edge**, 3 feet; **Yellow Sorts**, 5 feet; **Red Varieties**, 5 feet. **5 for \$1.00.**

King Humbert

Large trusses of bright red flowers; bronze foliage. Average height 5 feet. Each 25c.. Dozen, \$2.50.

Yellow King Humbert

Yellow flowers dotted orange-scarlet. Bronze foliage. Height 4½ feet.. Each 25c.. Dozen, \$2.50.



Better Phlox

Among the hardy perennial plants, no class is of more importance or more in public favor today, embracing as they do, a wider range of attractive colors than is found in any other hardy plant, while their gorgeous masses of color are unrivalled by any other summer flower.

Hardy Phlox are distinctive and effective, and begin blooming the first summer.

We have **Better Phlox** in six fine bright colors that have become somewhat mixed, consequently we offer these in mixture only.

Brilliant rosy-magenta.

Lovely salmon-pink.

White with crimson eye.

Rosy-carminé with claret red eye.

Orange and purple.

Salmon-red.

Fine New Cannas.

These you should plant without fail, if you want a real surprise, and desire to see how fine Cannas can really be at their very best.

THE PRESIDENT

The greatest red Canna in existence. Immense flowers, brilliant coloring; free and continual bloomer. (5 feet, average height).

Dozen \$3.00; Each 30 cents.

MRS. ALFRED CONARD (4 feet)

The queen of Pink Cannas. Exquisite large salmon-pink flowers in abundance.

Dozen \$3.00; Each 30 cents.

EUREKA (4 ½ ft.)

The best white. Large flowers, freely produced on upright stalks.

Dozen \$2.50. Each 25 cents.

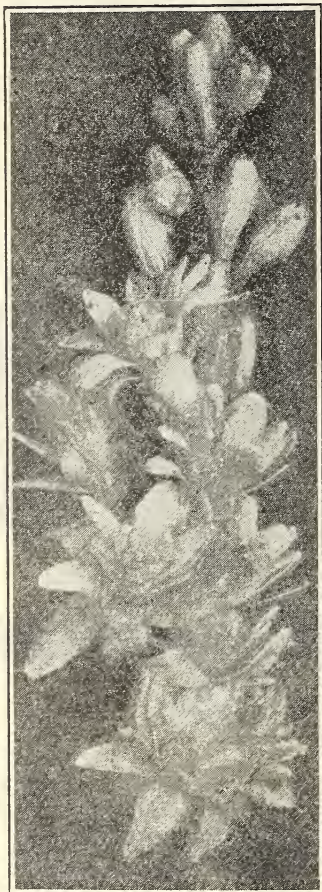


Better Phlox, Mixed Colors, 25c each. Doz., \$2.50.

Mrs. John B. Wyeth, "The Lindens", Haddonfield, N. J., writes: "Allow me to express my appreciation of your accuracy, promptness and courtesy. The Iris came duly to hand and the Roses are progressing splendidly. I look forward eagerly to the next season for planting and raising Fargo Plants and Bulbs."

CALADIUM ESCULENTUM

(ELEPHANTS EARS)



Answer well as centerpieces or specimens in flower beds. Planted in a bed with a border of Scarlet Sage, "Dusty Miller" or other low annuals make a beautiful and pleasing contrast. The enormous leaves of this plant often measure three feet long and twenty inches wide. Very effective planted for margins to water. Do not plant outdoors before May 1st. They can be started early in pots in the house and transplanted later if you wish. Bulbs can be stored in dry sand over winter and kept from year to year.

Good Bulbs, 15c Each; Dozen, \$1.50.

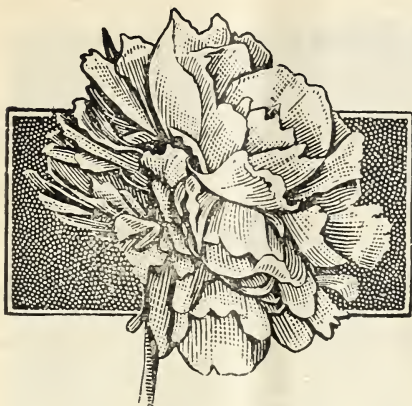
Larger Bulbs, 25c Each; Dozen, \$2.50.

Mrs. N. H. Mathist, Baltimore, Md., says:
"The plants all reached me in fine condition and I shall take pleasure in recommending your house to all my friends."

Excelsior Pearl Tuberoses

Improved dwarf habit of growth and does not require staking. Flowers extremely double, early flowering and very fragrant. Everyone should grow some Tuberoses for they are so lovely and so fragrant that one cannot help loving them, and then they are very easy to grow. Can be forced in pots as well as grown in the open ground. Do not plant Tuberoses outside before May. If planted too early, while the ground is cold and wet, the bulbs are apt to rot. I offer choice large flowering bulbs.

3 for 25c; Dozen, 75 cents.



Color Assortment of Peonies.

These are not labeled with their names; simply with the color of the blooms. The same good 2 to 5 eye divisions as our varieties labeled with names. Your choice of pink, white, red or assorted, labeled with color if desired, at only 50 cts. each. Dozen \$5.00.

"Big 3" Peony Special.

Fesetiva Maxima, large white, valued at 75 cents. **Golden Harvest**, peaches and cream just describe it, \$1.00. **Fragrant**, rose-red, 60 cents each.

The 3 for only \$2.00

Three different colors; value \$2.35.



"THE MAGIC FLOWER"

HARDY AMARYLLIS HALLI.

Here we have a very unique and interesting plant of Chinese importation. At the very first of spring the Amaryllis-like foliage appears, and remains, without sign of bud or flower until the hot days of July; then the foliage turns brown and disappears. Then like as if by magic, springing from the soil, come the flower stalks from the barren ground. Soon these are crowned with from 4 or 5 up to 15 or more spikes of lily-shaped flowers of delicate lilac-pink, shaded and penciled with blue. These bulbs are perfectly hardy, requiring little care or protection. Plant with tops of bulbs about four inches underground.

Bulbs \$1.00 each or 6 for \$5.00.

Choice Hardy Lillies.

HARDY LILIES are amongst the finest of our garden flowers, and once planted, require but little attention. The varieties we list, except Day Lily, are also excellent for forcing in pots. Planted in masses, Lillies give a striking effect. They are also fine for planting in the border amongst shrubbery or perennials. Every garden should have some choice Hardy Lillies.



Lilium Auratum

50 cents each; 3 for \$1.25; Dozen, \$4.75.

Auratum Lily

Wonder of Wonders of the Orient.

When I have anything so wonderful as this greatest of all Lillies I always wish my floral friends could enjoy its rich fragrance and gorgeous beauty with me! Plant a bed of Auratum Lillies, alternating them with plants of the perennial Blue Sage, if you wish, for contrast, and you will behold a sight that will make you gasp with astonishment and delight. Think of it! 6 to 20 gorgeous Lillies blooming on each plant; each flower measuring up to a foot or more across. The flowers, truly gigantic in size, are wonderfully and deliciously fragrant. The pure white blooms are specked with dots of scarlet and a broad band of golden yellow runs down the center of each petal. Can you imagine a more gorgeous sight than these flowers make? Fine selected bulbs. Be sure to order a supply, for you will surely be delighted with this wonderful flower.

Rubrum Lily

A very beautiful and popular variety. The pure white petals reflexed back, and heavily dotted with rich crimson spots, makes a very showy display.

Each 50 cents; 3 for \$1.25.

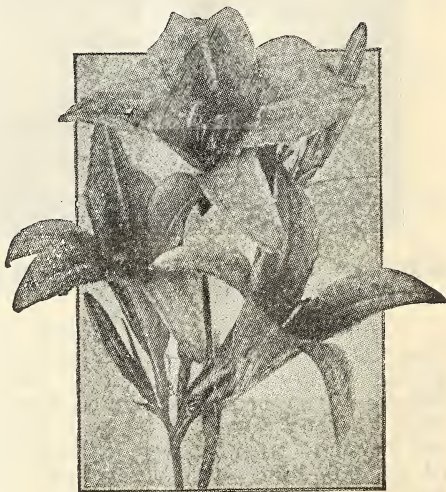
Elegans Lily

One of the best colored lilies for the garden. Large flowers in various shades of red, yellow, orange, etc. Very hardy. Plant 6 in. deep.

Each 25 cts.; 5 for \$1.00.

Day Lily

This is the Lemon Day Lily. Deep lemon yellow in color; very fragrant and blooms June-July. The plants are strong growing and robust with masses of large blossoms. 30c each; 4—\$1.



Day Lily

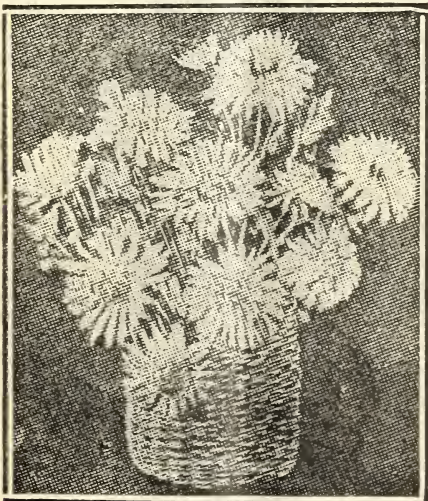


FARGO'S HARDY CHRYSANTHEMUMS

Warren V. Schmeltzer, Freemansburg, Pa., says: "I am very much pleased with the Chrysanthemums that I received from you."

This is one of the flowers in which we specialize, growing them in large quantities, in an assortment of various types and colors. Chrysanthemums are certainly the Queens of all late garden flowers; blooming gorgeously from October, until after snow flies, the plants becoming almost 'smothered with bloom.' They make a wonderful garden display, are excellent for cutting, and when desired, plants in bud may be taken up carefully, put in pots or jardinières for blooming in the house, and returned again to the garden after blooming.

Hardy Chrysanthemums are amongst the most satisfactory of plants, and extremely easy to grow; thriving most anywhere except in wet swampy locations. Plant them liberally, enjoy their beauty and utility to the full, just at the season when flowers are scarce.

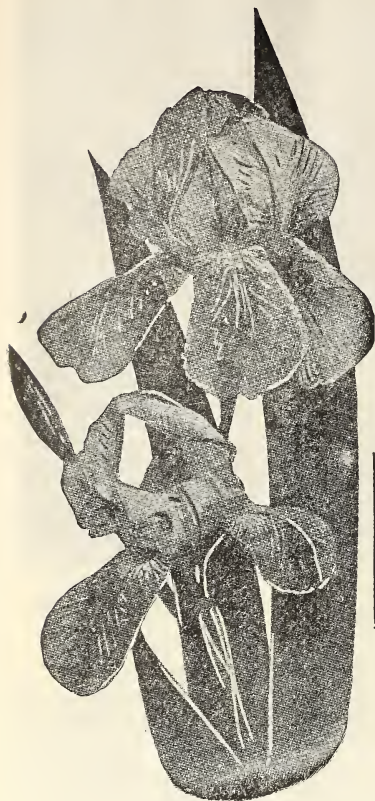


Mrs. Wm. J. Purdy, Somerset, Pa., says: "I received Chrysanthemums and set them out. They are growing fine."

Like Dahlias, Chrysanthemums need to be divided each year; each plant pulled apart so that only one single shoot remains to make the new plant. Set them out in a sunny, well drained location, and pinch back the shoots a couple of times during May and June. They will then branch out and become beautiful blooming plants.

This season we are offering our Hardy Chrysanthemums in a mixture of assorted types and coloring at the following prices. Divisions or small pot grown plants, **25 cents each**. Dozen **\$2.50**. Heavier field-grown plants, **50 cents each**. Dozen **\$5.00**. Fargo's Hardy Chrysanthemums will please you.

BEAUTIFUL HARDY GARDEN IRIS.



PLANTED ONCE, THEY ARE A PLEASURE FOR A LIFETIME.

(Bloom in May.) This lovely member of the Iris family is too well known to need an extended description. They are real garden queens during May and June; richly repay planting, and give pleasure and satisfaction for a lifetime. One can go far and fare worse searching for a better flower for general planting. Nothing is easier to grow, and a dozen or so planted now will quickly become large, massive clumps that will prove a source of pleasure for a lifetime. Bloom early, when flowers are scarce, and they require absolutely no care at all after once planting.

Separate Colors:

Her Majesty: Lovely rose pink.	50c each.
Honorabilis: Intense yellow.	25 cents each.
Blue Jay: Clear blue.	25 cents each.
Pumela: Pure white.	25 cents each.

Mixed Colors.

A general mixture of varieties costs less, and is very satisfactory for many purposes.

The mixture is 10 for only \$1.10.

Wonderful Japanese Iris

(Bloom in June and July.)

They truly rival the Lily in stateliness, the Peony in majestic beauty, the Orchid in delicacy and coloring, the Chrysanthemum for profusion, and surpass almost any plant in the kingly magnificence of their bloom. Once planted in your garden they rapidly multiply and are a joy and pleasure for a lifetime. Grow three or more feet high; flowers are as big as plates; 8-10 or 12 inches across under favorable conditions. Among the many beautiful colors are whites, blues, maroons, plums, lavenders and many others. No one can make a mistake by planting the lovely Japanese Iris.

GOLD BOUND. Double, pure white. One of the very best. **40 cents each.**

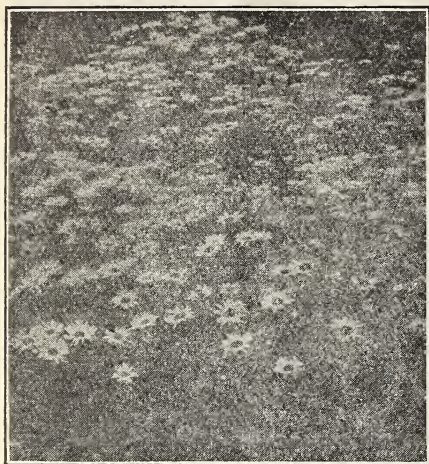
MAHOGANY. Double, dark red shaded maroon. A novelty. **65 cents each.**

Mixed Colors: 5 for \$1.; Dozen \$2.



FARGO'S CHOICE HARDY PERENNIALS.

Improved forms of old fashioned flowers that are a pleasure and delight continually. Need little if any care after planting and most every garden or lawn has a place for a few groups of them at least.



Shasta Daisy.

SHASTA DAISY

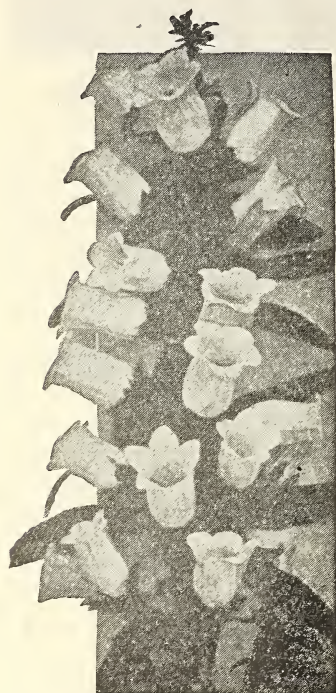
The flower that made Burbank famous. Splendid large showy flowers of pure glistening white and gold. Very hardy and bloom July to October.

DIGITALIS (or Foxglove)

As gorgeous and attractive as Gladioli. Old fashioned, stately and dignified. Grow 3 to 6 feet tall. Foliage rich and luxuriant. Bloom from June to August.

HOLLYOCKS (Double) Make fine backgrounds, hide unsightly views and the tall spikes of double blooms certainly make gorgeous bouquets for big vases. A wide variety of bright and attractive colors.

BLUE SAGE—There are never enough blue flowers; and here is one that is liked exceedingly well. Blooms in profusion during Aug. and Sept.; the tall spikes of sky-blue flowers growing to a height of 3 to 4 feet.

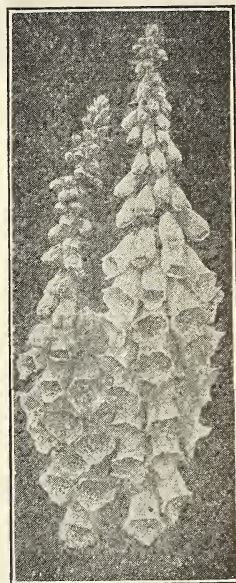


Campanula

COREOPSIS—One of the most popular hardy plants and very easy to grow. The flowers are a rich golden-yellow, gracefully disked in form, and serrated or irregular edges to the petals. Free bloomer all thru summer and autumn. Invaluable for cutting.

DELPHINUM (or Larkspur)

The prevailing colors are blue on tall plants of fine form and neat attractive foliage. By cutting the plants down to the ground immediately after blooming and digging in a little bone meal about the plants, second and third crops of flowers can be had in one season.



Digitalis.

Any of the Above 25 cents each. 4 for \$1.00

CHOICE HARDY PERENNIALS.



Lupines

mires their light airy appearance.

Lupines

The lovely large spikes of bloom in May and June are very pleasing. This is a very effective plant, growing to a height of three feet. Assorted colors.

Each 35 cents; 3 for \$1.00.

Yellow Primrose

Lovely large flowers in clusters. Very fragrant, bright canary-yellow; one of the earliest flowers of spring. They like a rich, well drained soil, if possible in a half shady place.

Each 35 cents; 3 for \$1.00.

Anemone

(Windflower). Among the brightest and best of Fall flowers. Excellent for cutting and for beds. Assorted colors; height 2 to 3 ft. Each 30c; 3 for \$1.

Oriental Poppy

More gorgeous than the Annual sorts; grows 3 ft. high, and in May and June their splendor is hard to equal.

Each 35 cents; 3 for \$1.00.

Columbine

(Aquilegia). These new long spurred hybrid types are fine for garden effect and for bouquets. Everybody ad-
Each 25 cents; 4 for \$1.00.

Gypsophila (Baby's Breath). Tiny white flowers in myriad clusters. In great demand for use in bouquets and for drying.
Each 25 cents; 4 for \$1.00.

Bleeding Heart (Formosum) This is the low growing type of Bleeding Heart with finely cut silvery-green foliage. The odd color of the foliage makes a desirable contrast with other plants. Flowers: pink. Each 50 cents.

ACHILLEA

A single plant will produce hundreds, and even thousands, of flowers the first summer, but when established the second year they have more than 5000 perfect flowers on a single plant at the same time. It commences to bloom early in July and is a perfect mass of beautiful flowers until frost, the same blooms keeping perfect for two or three months. The small flowers are pure white, and produced in large sprays, making it one of the finest cut flowers for mixing in with bouquets, vases, baskets, etc. For cemetery planting it is also valuable; in fact it is also called "The Great Cemetery Plant." **The Pearl**—white; 25 cents each. Larger field clumps 50 cents each. We also have **Roseum**, which is the pink type of Achillea, at the same prices—25c and 50c each.



HARDY CINNAMON FERNS

FOR OUT-DOOR
PLANTING



For shady or partially shaded locations these Ferns are ideal, and have the added advantage of being inexpensive. In groves, parks and private gardens they usually do well, and they are very useful for planting along house foundations and in corners that are too shady for other plants. These ferns are not suited for pots indoors as, in the Fall, the leaves ripen off and the plants remain dormant for the Winter. They are for outdoor planting only. Each—35 cents Dozen—\$3.50

Wonderful Monster Lemon—Ponderosa.

This wonderful Lemon has created a great sensation, and is a true everbearing variety that you can grow in a pot or tub in the home and one that will prove to be a decided ornament, as well as bear fruit, such as you have probably never seen or heard tell of. On a plant 6 ft. high, no less than 89 of these wonderful Lemons were growing at one time. These trees are wonderful sights to see. The tree blooms and at the same time has fruit in all stages of development from the size of a pea, up to the ripe fruit. Fruits have been taken from these trees weighing over 4 pounds. It is one of the juiciest of all Lemons, makes delicious lemonade, and is fine for pies and other culinary uses. It is not uncommon to make 12 lemon pies from one Lemon. No budding or grafting is necessary. It fruits when quite small and makes a lovely house plant. Everybody can grow their own Lemons. It should fruit freely the second year. Young Plants 35 cents, or 3 for \$1.00.



**CHRYSANTHEMUMS****FOR POTS.**

These glorious flowers are the showiest and most popular of all for late Fall and early Winter blooming. As I write this (November,) I have a fine big bushy plant in my parlor now in full and gorgeous bloom; a hundred or more fine flowers on it at one time. Just the spring before, it was a small plant from a 2-in. pot, set out in the garden, the tips pinched off occasionally during the summer to make the plant bushy, dug up and potted in September—and now in November a thing of joyous beauty. Big plants in bloom sell in florists shops for \$1. to \$10. or more. You can quickly grow and bloom your own as I have explained here, and all the cost will be is

30c each or 4 for \$1.00.

Colors: Yellow, pink and white.

Giant Amaryllis

Everyone should have a few of these wonderful lily-like pot plants. Their size, gorgeous beauty and wonderful variety of colorings, are a continual delight. Grown from seed and produced by crossing the finest named varieties obtained from the most noted specialists, producing plants and blooms of very superior size, vigor and coloring. **75c each; 3 for \$2.00.**



Giant Amaryllis

SANSEVERIA

There is scarcely a decorative plant listed that is more striking in foliage and habit than this, and certainly none other that will stand as much downright neglect and hardship. It will grow in a dark hall, cool bedroom, or stand on a mantel or table in a heated room. It will stand gas and dust, and will go

for weeks without a drop of water, yet remain as thrifty as ever. Erect, rigid, sword-like leaves, thick and fleshy, dark green with clouded bars of white. In May or June it sometimes sends up long, plummy spikes of soft feathery whiteness. Just the plant for sunless rooms, where nothing else will grow.

Small pot-grown plants at 35c or 3 for \$1.00.



Tuberosus Begonia

Grown in pots or bedded out, they are magnificent. Single blossoms sometimes measure six inches across. The beautiful colors range from ivory-white and flaming scarlet, through shades of bright bronzy-yellow, light and dark crimson, orange, salmon, ruby-red, rose and pink. The flowers are perfectly reflexed, and their gorgeous effect is emphasized by the beautiful foliage. **Mixed colors 30 cents each; \$3.00 per Dozen.** Can be started in pots in March and transplanted later, or in beds after May 1st.



NEW JAPANESE AZALEAS

This new class of Azaleas for pot culture was awarded a silver medal at the 1922 International Flower Show. The glossy foliage, and the bright showy flowers in various colors, make a pleasing contrast, and are always admired. Our plants from 2 1/4 in. pots, purchased now and shifted into larger pots, will in a short time, become lovely blooming specimens that will be your pride and delight.

Each 35 cents. 3 for \$1.00

HARDY AZALEA HINODIGI-

RI—This fine hardy Azalea is also of Japanese origin; growing 2 to 3 feet in height, and producing compact masses of bright fiery-red flowers. The brilliant coloring of the flowers makes this an ideal plant for porch or foundation planting, and for planting in masses.

Each (by express) \$1.25.

Dozen, \$13.50.



CARNATIONS

You can grow them in pots at home, making it unnecessary to pay expensive florists' prices, also you have the pleasure they give, for a much longer period, where they will last much longer than when cut from the plants. Colors: White, pink and red.

Each 35 cents; 3 for \$1.00

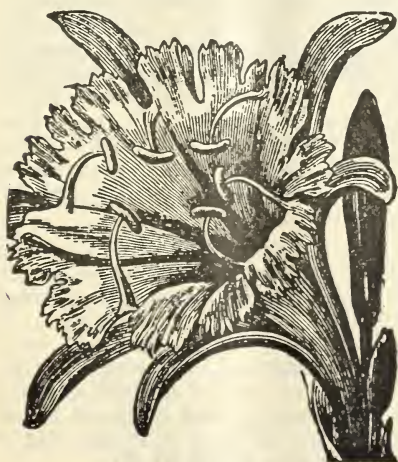


An Amaryllis.

The Great Ismene.

Flowers like an Amaryllis and should be grown same as a Calla Lily. Novel in form, of snowy whiteness, dazzling in its beauty and very fragrant. Flowers soon after planting of the bulb.

Each 35 cts.; 3 for \$1.00.



Great Ismene.

Amaryllis Formossissima

(Or Jacobean Lily). There is hardly a flower which has such deep, rich velvety crimson color, a color so intensely brilliant as the Amaryllis. It is a free bloomer and succeeds well either in pots or in open ground, and blooms very soon after planting. Few flowers can equal it in richness and beauty of color, and it blooms profusely every year. 30c each; Doz. \$3.



Tritoma or RED-HOT POKER PLANT.

This excellent Perennial when in bloom, makes a striking display. A single plant will often throw 15 to 25 spikes of bloom in a season. The flowers are of various shades of red and yellow, are on stout stems 2 to 3 feet long; the flower head itself measuring 6 to 9 inches. Very bright and striking as a single specimen on the lawn, for use in borders, and very useful for cutting. Strong roots

35 cents each; 3 for \$1.00.



Fancy Leaved Caladiums. Glossy foliage of beautiful shape and form. Oddly dotted, spotted and veined. A riot of vivid and delicate colors embracing white, yellow, pink, red, etc. Easy to grow and no foliage collection is at all complete without at least a few Fancy Leaved Caladiums. Extremely showy and to see it is to admire. Bulbs 50 cents each. 3 for \$1.25.



Yucca.



Zephyr or Fairy Lillies. These beautiful white, yellow and pink flowers bloom in early summer, either in pots or in the open ground. You will be delighted whether you plant three bulbs in a 4-in pot or the same as Gladioli in the garden. Bulbs 10c each; 4 for 25c.



Oxalis Summer Flowering. Very useful for edging purposes. Fine along walks or around beds. Set the bulbs three inches apart and you have an unbroken row or border of lovely pink and white flowers and attractive foliage all summer. They also make showy beds planted en masse. 12 bulbs 15 cts; 100, \$1.00; 500, \$3.00.

Yucca. (Adam's Needle). This excellent hardy plant is one of the best. Each plant is a clump of broad sword-like foliage, sending up branched spikes 5 or 6 feet tall, bearing large, fragrant, drooping creamy-white flowers in the middle of summer. A row or a bed of these grand plants in bloom is a beautiful sight. Each 40 cents; 3 for \$1.00.

A FEW CHOICE HARDY SHRUBS.



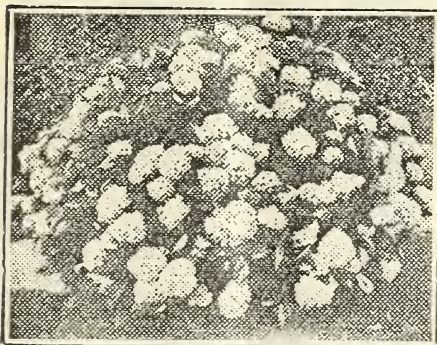
Massed Planting of Spirea Van Houtti.

Spirea Van Houtti

You will "go far and fare worse" before finding a more popular or a better general purpose Shrub than Spirea Van Houtti. Glance at the above group planting as pictured, and we are surprised if you do not wish it was a picture from your own lawn. And if you haven't room for such a massed planting as this, even a single specimen is well worth while. The beautiful and graceful sprays of white flowers in June provides a beautiful sight indeed. The effect of foliage and drooping branches is good at any time.

Each 60 cents.

Special—5 for only \$2.00.



Hydrangea Paniculata

This variety blooms in July, bears large pointed heads of white flowers that gracefully bend the branches with their weight. At first the flowers are white, shading to a pinkish bronzy effect as the season advances.

Each 75 cents.

Althea

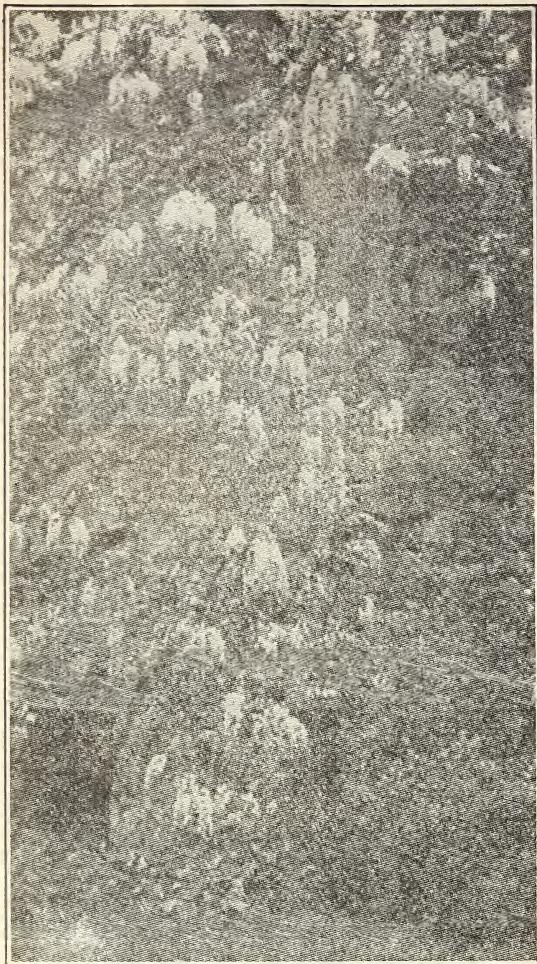
ROSE OF SHARON

An old fashioned free blooming tall growing Shrub that blooms from July to September, when most shrubs have finished blooming. Single and double types mixed. Each 50 cents; Dozen, \$5.00.

Hydrangea Arborescens

This is the popular white Hydrangea, "Hills of Snow." The flower heads are immense in size and flat in shape. Blooms in June, the flowers staying on the bushes nearly all summer. Young plants quickly become large thrifty bushes. Each 75 cents.





Clematis Paniculata

Another excellent, and very popular climber for porches and screens. Rapid grower; perfectly hardy, and in August the plant becomes a fragrant sheet of white, covered by myriads of small star-like flowers. Foliage is dense, and a pleasing shade of green.

Each 30 cents.; 4 for \$1.00

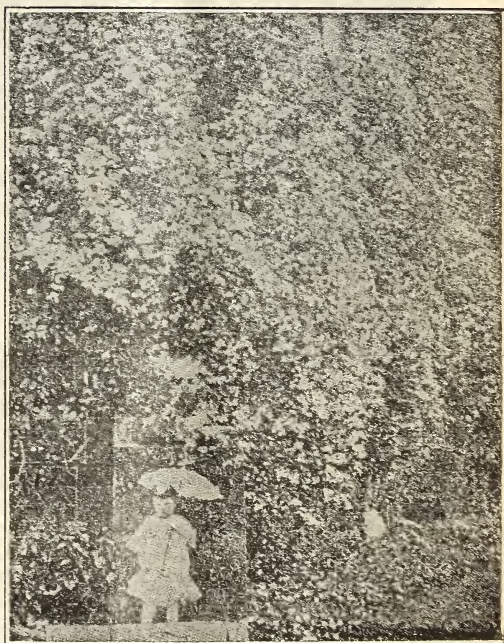
Japanese Kudzu Vine

Foliage large and tropical, and the most rapid grower we know of. Dies down to the ground in winter, but hardy, and starts new growth early in the spring. Has grown as much as 20 feet in a week. Try to stop it from growing and see if you don't "strike a snag". Each 35 cts.; 3 for \$1.00.

WISTERIA

75 cts. Each

What a wonderful bower of beauty a single plant of WISTERIA soon becomes. For a porch screen, for arbors, trellis, pergolas, summer house, fences, or the side of a building, it is hard to find a better suited plant. It is one of our very best, and most sturdy hardy climbers, and during the month of May it becomes loaded with a wealth of large beautiful trusses of gorgeous bloom. It grows easily anywhere, but when first planted, it is a good idea to feed the plants well, to insure a vigorous start. Strong 2-yr. old plants, 75 cts. each, or 3 for \$2.00.



Clematis Paniculata.

EVERGREEN CEMETERY SPRAYS

This is One of Our Popular and Imported Specials.



These fine Sprays are beautifully made and richly finished, they retain their rich and beautiful appearance for a long time, and they give great satisfaction.

A most fitting way in which to express our loving memory of our departed loved ones at such special seasons as Easter, Memorial Day, All Saints Day, Christmas is to place these beautiful Sprays over the last resting place of those who have gone on before.

Many prefer a long lasting Spray like this, rather than the use of fresh flowers, regardless of any special day, for the Spray lasts indefinitely, and for a long time is shows our regard and thought for our dead. Others whose loved ones are resting at a distance, and it is impossible to keep the graves beautiful with fresh flowers, welcome an opportunity such as this.

This Evergreen Cemetery Spray is strongly made up of beautiful Palm Leaves, Ruscus foliage, Marl Thistle, Lotus Pods and Moon Blossoms; all a beautiful green overlaid with varying tints of bronze. The rich beauty of the piece must be seen to be fully appreciated.

In offering this Spray we feel that we are doing a very great many of our floral friends a real service, for there is no necessity of spending five or ten dollars for a piece when we can offer such a beautiful Spray as this one for the small price of only \$3.00, or 2 of them for \$5. (Special prices in quantity when used for decorating the graves of the soldier and sailor dead.)

Golden Yellow Calla Lilies

The flowers are as large as the white variety, but of a rich, lustrous golden-yellow of velvety texture; dark green foliage with creamy white spots, adding much to the beauty of the plant.

Each 60 cts.; 3 for \$1.50.

Spotted Leaf White Calla Lilies

The flowers are white, while the green foliage is spotted with white, giving it a very ornamental appearance.

Each 50 cts.; 3 for \$1.25.



SMALL FRUITS FOR THE HOME GARDEN

GRAPE VINES



You will surely enjoy rich, sweet, luscious Grapes of your own growing each year, gathered right from the home garden. You will make no mistake in planting these four excellent well-known sorts.

NIAGARA: The finest white Grape grown. Bunches large, fruits sweet and fine flavored.

BRIGHTON: A large beautiful red grape of most exquisite flavor.

WORDEN: Immense black grapes of superb quality.

CONCORD: An old standby. The best known purple grape.

All fine strong 2 yr. old Grape Vines:
Price 40 cents each, or
all 4 varieties for \$1.50.

Red Raspberries St. Regis Everbearing

The best known Everbearing variety; it begins bearing in June at about the end of the Strawberry season. It also gives a second crop of sweet, luscious red berries throughout the summer and autumn. Every home garden should have a dozen or so of these plants.
12 for \$1.00; 100 by express, \$5.00.



Gooseberries

Downing. Large, firm, solid berries, large yielders and of excellent quality. The berries can be canned or preserved and make excellent pies and tarts. Come into bearing the second year after planting and thrive for a great many years. You should have at least a few of each of the Small Fruits in your garden; they fill up the odd spaces and corners and yield a bountiful harvest. Price 40c each; or 10 for \$3.50.

Cherry Currants

A thrifty grower, producing large deep red fruit, in short, compact bunches. Currants are in great demand, and a few of these bushes are needed in the home garden. Price 40c each; or 10 for \$3.50.

Black Raspberries

12 for \$1.00.



California Privet for Hedges



Generally speaking, there is nothing so satisfactory for a Hedge as California Privet. In the first place, the first cost is the only cost, while a fence constructed of wood or metal is a continual expense for upkeep and repairs, and unsightly in most positions, in the bargain, while a good Hedge is "A Thing of Beauty and a Joy Forever."

Privet is easily trimmed, and needs almost no other attention.

You can have a low hedge or a tall one; a plain type or a fancy and elaborate design, just as your fancy and skill may dictate. A Privet Hedge will certainly add dollars to the appearance and value of your home.

Buying your Privet of us, you can expect strong, uniform, well rooted plants, 12 to 18 or more inches tall, all at a reasonable figure. Set out the plants in a double row, with the plants a foot apart. By starting the second row six inches below the starting point of the first row, a front view shows one plant for each half-foot of Hedge and insures a thick dense growth. The price of our California Privet is

\$5.00 for each 100 plants, shipped by express.

Springfield Rose Food



This preparation is a scientifically balanced Rose Food, used very extensively in greenhouses by commercial Rose growers, so it must be something good or these "wise ones" would not spend good money for it. It is also used, as well, by discriminating Rose enthusiasts in their Rose gardens, as they wish the very best that their plants are capable of producing. Roses are heavy feeders, and if you desire to show your friends some exceptional fine blooms, you must feed your plants what their natures require.

In planting out new Rose stock this spring, dig the holes eighteen inches deep and sufficiently wide so as not to bunch the roots, mix a cupful of Springfield Rose Food thoroughly with the soil that is to go back in the holes around each plant, then fill up the holes, firm the soil well around the roots and water thoroughly before filling up the last two inches.

Then each month thereafter, during the season, spread a handful of the Rose Food around each plant and rake it into the soil. Should you have only a few Roses, why not plant more; you will never have too many, or if you haven't the space, why not get a neighbor or two to club with you in ordering a bag of this most excellent Rose Food. The price for a 100 lb. bag by freight or express is \$5.00.

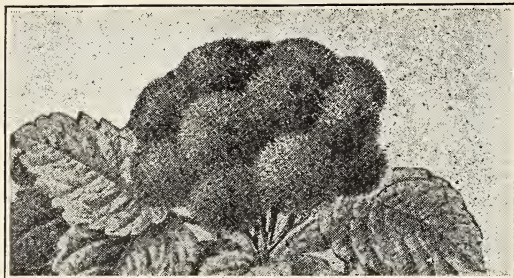
Springfield Dahlia Food

Scientifically blended by the American Chemical Specialties Co. solely for use in Dahlia growing. Dahlia enthusiasts want the best; try it this year. By freight or express, 100 lb. bag, \$5.00.

BEDDING PLANTS

SUITABLE ALSO FOR PORCH AND WINDOW BOXES

We offer young plants from 2 or 2 1/4-in. pots; ready for delivery during May and June. As orders for Bedding Plants will be filled in rotation, it is advisable to send your order as early as possible. 25 plants of one kind supplied at the 100 rate; shipment by express.



Ageratum

AGERATUM. Large heads of flossy blue flowers. Height 10 inches. Free blooming; ideal for massed bedding, for borders and boxes.

Each 20 cents.. 100—\$12.00

COLEUS. Very much in demand for solid bedding, for bordering Geraniums, Cannas, and other beds. Red, yellow, or red and yellow.

Each 15 cents.. 100—\$10.00.

DUSTY MILLER. Silvery-white geranium-like foliage. Fine for edging beds of Cannas, Caladium and other tall growing plants.

Each 15 cents. 100—\$10.00

FUCHSIAS. This old-time favorite needs no description. Much in demand for beds and boxes, and as a potted plant for the house.

Each 20 cents. 100—\$12.00

GERANIUM. The most popular of all bedding plants, and much in demand for boxes. Easy to grow successfully anywhere. Pink or red.

Each 20 cents. 100—\$13.00

HELIOTROPE. Bears large trusses of fragrant violet-blue flowers all summer long.

Each 20 cents. 100—\$12.00

PETUNIAS. No more popular flower, next to the Geranium, is grown than this. For beds, borders and boxes, and a continual bloomer. Assorted colors.

Each 15 cents. 100—\$12.00

VERBENAS. Lovely heads of bloom in pink, white, scarlet and purple. Assorted colors.

Each 15 cents. 100—\$10.00

VINCA. This vine, with its green and white mottled foliage is much in demand for boxes and vases.

Each 20 cents. 100—\$15.00

SALVIA or Scarlet Sage. A great bedding plant that is popular everywhere. A blaze of color all summer long, that catches the eye and holds the attention.

Each 15 cents. 100—\$8.50

ASSORTMENT FOR PORCH AND WINDOW BOXES.

Our selection of varieties. Figure on using four plants for each running foot of average width Window Box. In ordering state number of plants required, and also length of box, so we will know how many vines to include. We will send a good assortment at the following prices.

10 plants for \$1.25

100 plants for \$11.50



Petunia

Fargo's Flowers From Seed and How to Plant Them.

Our Flower Seeds are produced under the best of conditions and with the most painstaking care. Positively, they are **THE BEST SEEDS MONEY CAN BUY.**

Some seeds are much easier to germinate than others. Growers will have failures as well as successes. Some classes of seeds are unreliable even in the hands of professionals. Others could hardly fail with any sort of treatment.

Tender seeds should not be planted outdoors before May and expected to grow; many, however, may be started in the house from Feb. to Apr. and transplanted out in May. Neither should the seed be planted like corn and expected to do well. Sow about twice in depth the thickness of the seed. Very fine seed can be sowed from a salt shaker and pressed down with a flat block or board.

Seeds started indoors should be sowed in cigar boxes, in good soil and covered with glass until the young plants appear, when one side of the glass should be raised for ventilation. Keep moist, but not soaked, so as to provide the needed moisture and yet not "damp off" the young plants.

Do not transplant until after the two seed leaves have been succeeded by the regular leaves.

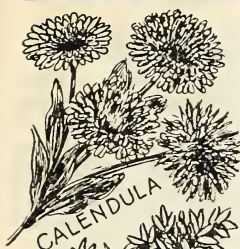
Flat seeds such as Ricinis, Gourds, Wild Cucumber, Coboea, &c., should be planted edgewise the same as you plant Lima Beans. Planted flat they would have a tendency to rot.

By following out these few and simple suggestions you should have more than the average of success.

The Entire 11 Seed Packets

Of choice Annuals as pictured on this page, and described elsewhere in this catalog, (a \$1.10 value), all mailed for only 85 cents.

Plant Fargo's Flower Seeds



AMERICAN LATE BRANCHING ASTERS



The standard American Bedding Asters grow to a height of 2 to 3 feet. Double flowers on long stiff stems. Branching habit. Seven colors as follows:

Heart of France

The first real pure red Aster produced.

Heart of France opens red as the ruby deepens with age and retains its pristine beauty to the very end. The flowers are large and full, the stems long and the plants very robust. You will surely be well pleased with Heart of France.

Pkt. 20 cts.

Other Colors

White, lavender, purple, shell-pink, azure-blue, crimson.

Packet 10 cents.

The 6 pkts. for 50c

Queen of the Market Early Asters

The first to come into bloom; double, but not so large as the later sorts. Height 15 inches. Very popular for early bedding and for cut flowers. Packet, mixed colors, 10 cents.

Single Asters

This flower has gained much popular favor in recent years with appreciative flower lovers, as single flowers of many sorts lend themselves wonderfully to artistic bouquet arrangement. Mixed colors.

Packet 10 cents.

Comet Asters

The flowers are made up of loose fluffy, ostrich-like petals. The flowers are large and double and the plants grow about one foot in height.

Mixed colors.

Packet 10 cents.

Aster Collection

The entire 25 packets listed on these two pages, \$2.50 value, all for only \$1.85. This collection will afford you a wonderful variety and grand display at small cost.

Daybreak Asters

Ball like in form, with petals incurved. Grow to a height of about 1½ feet.

Excellent for cutting.

Packet 10 cents.

**Crego.**

Crego's Giant Asters.

This is one of the most beautiful of the newer types. The flowers are of very graceful form, of immense size and borne on long slender stems. Blooms of this new variety usually measure 4 to 5 in. in diameter. The petals are peculiarly twisted and curled, presenting a very beautiful appearance. Bloom in profusion from late in August to the last of September. Colors: Pink, White, Azure-Blue. Per pkt. 10 Cts.; 3 pkts., 25 cts.

Royal Asters

Very large, double, branching type of Aster that grows 2 feet high, and comes into bloom between the Queen of the Market and American Late Branching. Colors: lavender, pink, purple, white and rose. Pkt. 10 cents. 6 Pkts. 50cts.

Superb New Beauty Asters.

This entirely new type was first introduced in 1917. Similar in type to American Branching Asters, but later in blooming and on much heavier, stiffer stems. Grows 3 feet high, immense flowers 4-5 inches across.

A wonderful Aster. Per pkt. 15c.

American Beauty. Bright rosy-carminé. Shade of the American Beauty Rose.

Purple Beauty. Wonderful rich purple flowers of a lovely shade.

September Morn. Delicate soft shell-pink.

King Asters.

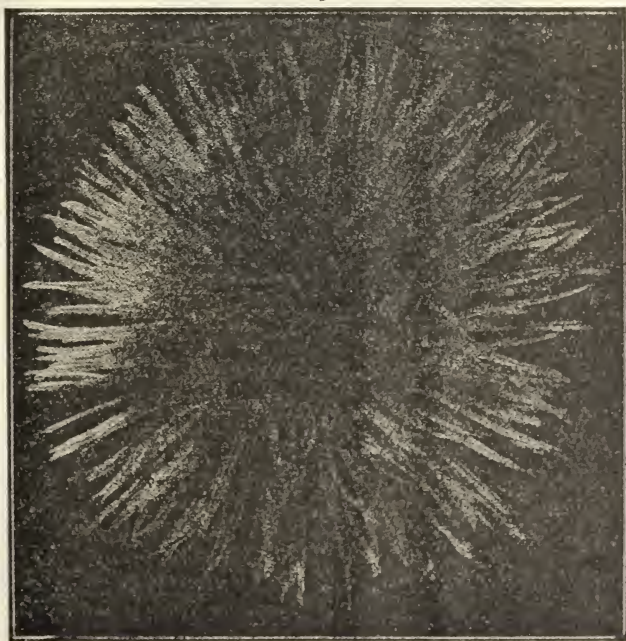
(Illustrated.)

A distinct new type of large size with long narrow petals.

COLORS:

Bright Rose,
White and
Lavender.

Packets 10 cents;
3 pkts. 25 cents.

**King Asters**

ZINNIAS—New Creations & Old-Time Favorites.

NEW CACTUS FLOWERED ZINNIA—Entirely different from any other Zinnia. The petals are quilled and tubular, stand out straight from the center of the flower, and as the back and front of petals are differently shaded it gives a bi-color effect to the flower. The flowers are borne in profusion, often 4 to 5 inches across, and in a wide range of beautiful colors. This lovely new Zinnia, much resembling a fine petaled Cactus Dahlia, is one you will be delighted to become acquainted with. **Packet 20c.**

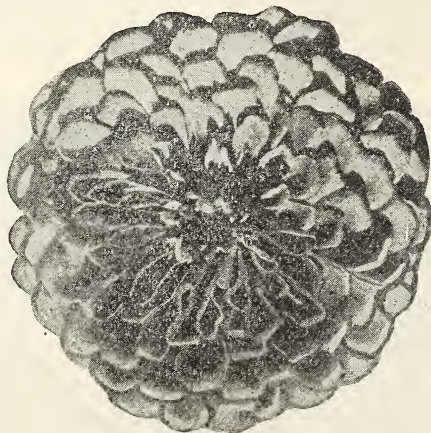
DWARF ZINNIAS.—These make an attractive border to beds of tall growing plants; bloom continuously throughout the season. **Packet, 10 cents.**

CURLED & CRESTED ZINNIAS.

Were it not for the foliage one would hardly recognize this superb Zinnia as belonging to the Zinnia family at all. Its lovely curled and twisted petals cause it to somewhat resemble the Cactus Dahlias in shape. The riot of colors runs thru cream and yellow to orange or old gold, pink, rose and on to deep crimson. Make lovely beds; blooming continuously from July until frosts in November. **Pkt. 15 cts.**



New Cactus Flowered Zinnia.



Dahlia Flowered Zinnia.

MAMMOTH OLD FASHIONED ZINNIAS

Magnificent large flowers of the old fashioned types, the flowers often measuring 3 to 4 inches across and coming in many colors. Like the Zinnias of grandmother's garden except that they are larger in size and brighter in color.

Packets, 10 cents.

DAHLIA FLOWERED ZINNIA

These wonderful new creations are of the size and type of Giant Show Dahlias, under favorable conditions measuring up to 6 or 8 inches in diameter and coming in a variety of beautiful shades altogether new to the Zinnias. The cut flowers mixed in with Dahlia bouquets are readily taken as Dahlias unless a close examination is made. Don't miss a fine big showing this year of the new Dahlia-Flowered Zinnia. **Packet, 20 cents.**



Curled & Crested Zinnia.

Superb Re-selected Spencer Sweet Peas.



Our re-selected Spencers are as far superior to the usual Spencer mixtures as the latter are to the old Grandiflora type. They are the "last word" in daintiness and beauty and are amongst the Queens of Annual Flowers. Their popularity is justly deserved and is due to their increased size, exquisite colors, many of which beggar description, and added charms of its new waved type. True "Spencers" can never be sold as cheaply as others, yet the great number and wonderful beauty of the flowers more than makes up for the small extra cost.

Fiery-Cross

Have you heard about this wonderful new Sweet Pea for which the introducers paid 30 cents for each seed obtained. Try it this year. A wonderful bright flaming fiery red which shines and glistens in the sun. Rich cherry orange wings. Don't miss Fiery Cross.

Packet 15 cents

Ounce 60 cents

Separate Colors.

You can have our Superb Re-selected Spencers in separate colors of white, pink, rose, salmon, blue and striped.

Packet 10 cts.; 6 Pkts., one of each, 50 cts.; Ounce, 50 cents.

Mixed Spencers.

A great many prefer to grow Sweet Peas in mixture, instead of separate colors, and our mixed Spencers are made up of many choice sorts and colors. An unbeatable mixture.

Ounce 25 cents.

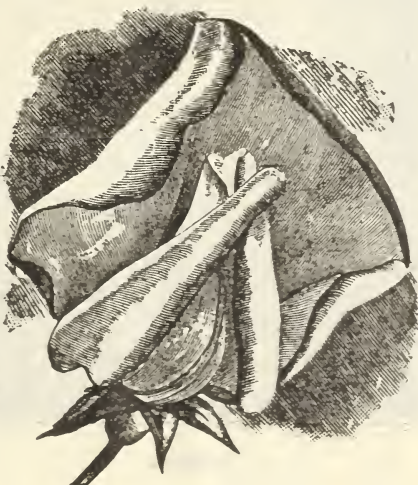
Grandiflora Mixture.

The Old Standby.

This is the Sweet Pea that is commonly grown everywhere and comes next to the "Spencer" in popular flavor. Mixed colors: Ounce packet 15 cts.; 2 Oz. 25 cts.; lb. \$2.00.

Dwarf Cupid Sweet Peas

The Plants grow about six inches high and form a dense mass of foliage. The flowers are generally as large as those of the tall varieties, but set more closely together, three or four flowers at the end of a short stiff stem. Cupid Sweet Peas give satisfaction and for light dry soils where the tall varieties do not do well, the Cupid will thrive. Also they are nice for borders or in pots. Mixed Colors: 10 cts. per Packet; Oz. 30c.



A SELECTED LIST OF CHOICE ANNUALS.

The Annuals are flowers that bloom the first season; dying down when frosts come in the Fall.

ANTIRRHINUM—(Snapdragon). This beautiful flower is becoming more and more popular every year, and deservedly so. They are very easily grown and will live over winter if given slight protection. Make a fine display on the lawn and make elegant bouquets. Colors are rose, yellow, scarlet, white, etc., in mixed packets only. A bed of them will make a lovely display anywhere.

Half-Dwarf, grow 10 inches high; best for beds. **Packet 10 cents.**

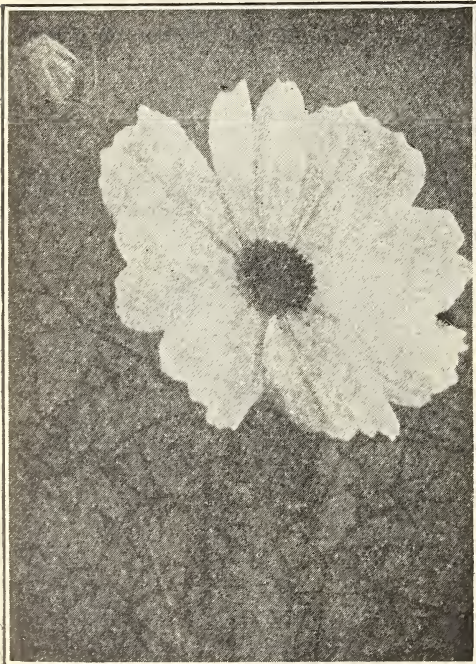
Giants, height 30 inches; excellent for cutting. **Packet 10 cents.**

ALYSSUM—**Little Gem**. The plants are dwarf and spreading, grows only 3 to 4 inches high and each plant completely covers a space 12 to 20 inches in diameter. Soon becomes a mass of white flowers, remaining in bloom from spring to fall. This is the finest variety of Sweet Alyssum. **Pkt. 10c.**

BALSAMS—The flowers are waxy, showy and very handsome. It is not an uncommon sight to see 500 or more flowers at one time on a single plant. Fine among shrubbery or in borders. A very rapid grower and blooms quickly from seed. **Top of each plant should be pinched back to make it form the branching habit. Packet 10 cents.**

BARTONIA. The bright yellow flowers are borne in profusion all summer. Grows 12 to 18 inches high; flowers 2 to 3 inches across. **Packet 10 cents.**

BLUE LACE FLOWER. Each round head of bloom is made up of many tiny sky-blue florets, presenting a light, airy magnificent appearance. Blooms profusely. Height two feet. **Packet 15 cents.**



Cosmos.



Balsams.

CENTAUREA, Cornflower. Grows 3 feet high; flowers of many colors and fine for cutting. Also called Blue Bottle or Bachelor's Button. Mixed, **packet 10 cents.**

CALENDULA. Flowers very freely and of easy culture, succeed anywhere and bloom continuously. The flowers are various shades of yellow and are double. **Packet 10 cts.**

CANDYTUFT. One of the most useful of hardy annuals bearing neat heads or clusters of flowers very freely. My Candytufts are Giant Hyacinth Flowered and very desirable for cut flowers. White and crimson mixed. **Packet 10 cents.**

COSMOS—**Single**. (Illustrated). Are easily raised and of quick bushy growth, height 5 feet. Hundreds of beautiful flowers resembling single dahlias on each plant from Sept. to Nov. Colors are pink, white and crimson, mixed. **Packet 10 cents.**

COSMOS—**Crimson Ray**. A distinct sort. There are a great many more petals than in the common single varieties, narrow and fluted in shape. Color is a brilliant crimson, overlaid with a velvety sheen. **Packet 10 cents.**

Double Cosmos.

Every flower lover, almost without exception, loves the Cosmos. As our photo will show, here is a flower, the new Double Cosmos, you will no doubt be anxious to see in your garden. It is rarely beautiful and the lovely flowers you will secure from a planting of our seed will well repay you and they will be sure to astonish and delight your friends. Grows vigorously to a height of six feet and covered with large flowers from September on. Colors: White and pink. Note: While these new types do not yet come 100% true to form, they are highly desirable. Very often the lower branches of the plants will all be perfectly double, while the upper branches will be of the single type. In any event the result is sure to be pleasing. 15c per packet. Both packets for 25c.



Double Cosmos.

DIANTHUS (Pinks) Bloom freely all summer until frost. Few plants can equal them for beauty and popularity. Pink and white mixed. 10c packet.

NEW DIANTHUS, Mirabilis. The flowers are single and measure $2\frac{1}{2}$ to 3 in. across. The fringed edges are most feathery and the colors range from pure white to richest crimson, both solid colors and also blotched and ringed in contrasting shades.

Mixed, packet, 15 cents.

DOLICHOS (Hyacinth Bean).

The flowers, somewhat resembling Snapdragon, are borne aloft on beautiful large spikes. The flowers are snow-white, and are followed by showy seed pods. Grows to a height of about two feet. Sow the seed about May 1st. You will be pleased with Dolichos.

Packet 10 cents; Ounce, 50 cents.



Chinese Woolflower

This plant has created a sensation wherever shown. Grows 2 to 3 feet high and each branch ending in a large rich crimson head of bloom that does not fade until frosts come. The plant is useful and effective for beds and borders and extremely so for cutting as the brilliant blooms retain their bright color for weeks. Packet: 15 cts.

Ostrich Feather Celosia.

Every branch bears a large pointed head of feathery, richly colored bloom. Last long for bouquets and can be cut and dried for winter use. Very showy. Colors: Crimson, red and golden yellow mixed. Packet, 10 cents.

COCKSCOMB. Most every one has seen this showy plant, but it is now much improved to what it used to be. The bright red flower heads may be cut and hung up or dry for use in winter bouquets.

Packet 10 cents.

DUSTY MILLER. The silvery-white leaves look well all season long. Excellent as a border for beds of Canna, Scarlet Sage, etc. If protected the plants live thru the winter very nicely. Packet 10 cents.

EVERLASTINGS retain their form and colors when dried. Fine for mantle and table decorations in the winter. Some folks dye them to brighten their effect. Should be cut as soon as in full bloom, tied in small bunches, and dried slowly in the shade with heads down to keep the stem straight. Packet of many sorts mixed, 10 cents.

***CARNATIONS, Marguerite.** From seed sown in the garden in early spring, the plants begin to bloom in about four months. Hardy, and will live out all winter if given proper protection or may be cut back by removing the flower shoots early in the fall and potted for winter blooming in a cool room. The finest strain, all colors mixed. Packet 10 cents.

Dahlias Easily Grown From Seed.

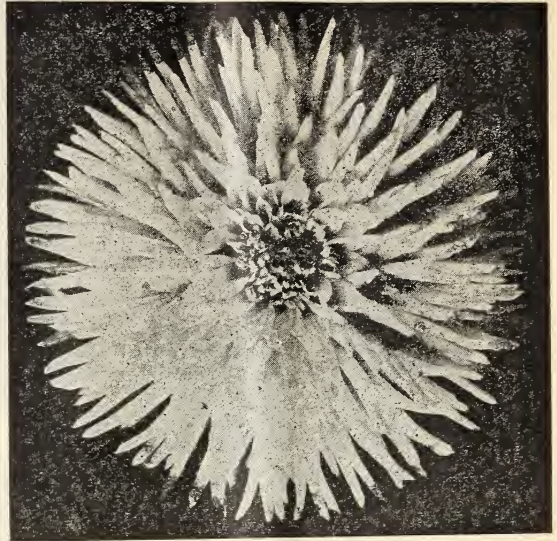
Dahlias from seed provide a chance to produce the world's best Dahlia, and are sure to give you something beautiful and different from your friends and neighbors, and the pleasure of watching the development of each first bud—and all the thrills that go with it. Dahlias do not come true to name from seed hence the great pleasure derived in watching them develop. Seed planted early inside will bloom the first year.

Cactus Dahlia Seed, per pkt., 50 cents.

Decorative Dahlia Seed, per pkt., 20 cents.

Peony Dahlia Seed, per pkt., 25 cents.

Single Dahlia Seed, per pkt.,



Dahlia Collection

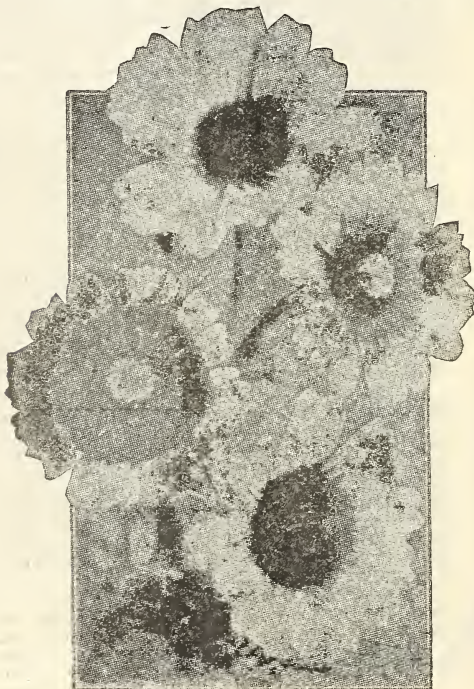
The entire 4 Packets for only 75 cents.

Value \$1.05.

Daisies of Many Sorts.

PAINTED DAISIES—The plants grow 12 to 18 inches high, and produce a profusion of flowers of many bright colorings, somewhat as do the Cinerarias.

The foliage is dark green and quite ornamental. Painted Daisies, or annual Chrysanthemums, bloom profusely from July to October. **Packet 10 cents.**



Painted Daisies.

GOLDEN ORANGE DAISY

A bed of them in full bloom is a grand sight. The plants are hardy, of branching habit and grow 12 to 15 inches high. Its flowers are a rich, glossy orange-gold with dark eye, and measure $2\frac{1}{2}$ to $2\frac{3}{4}$ inches across.

Packet 10 cents.

BLUE EYED DAISY

Silver white petals with a beautiful sky-blue eye. Easily grown from seed and quickly forming plants 2 feet or more across. Very odd and lovely.

Packet 10 cents.

SWAN RIVER DAISY

The flowers are small, light blue. Cineraria like. Bloom profusely, make a fine plant for edging beds, walks or paths; likes a sunny location.

Packet 10 cents.

SHASTA DAISY

This famous giant, long stemmed white Daisy was originated by Luther Burbank. Easily grown and perfectly hardy, therefore excellent for permanent plantings and for cut flowers.

Packet 10 cents.



Datura

or Angels Trumpet

Grow to a size of 2 to 4 feet and are excellent as specimens on the lawn. In the fall they may be taken up in large pots for winter house blooming. Bears a profusion of large white or yellow trumpet shaped flowers. Make fine plants for center specimens in flower beds, also for planting amongst shrubbery.

Packet 10 cents.

EVENING PRIMROSE

Elegant hardy plants for sunny places in the border or rock garden. Blooms the greater part of the season.

Height 12 inches.

Packet 10 cents.

FOUR O'CLOCKS

Their habit gives them their unique name, remaining tightly closed until about four o'clock in the afternoon, they all open together, giving the plants a vivid show of color, and filling the air with their fragrance. Height 2½ feet.

Packet 10 cents.

FEVERFEW

A fine old fashioned border plant, about 12 inches high, bearing clusters of pure white double flowers.

Packet 10 cents.

GODETIA

A lovely free blooming plant that enjoys a cool location, where it will bloom all summer. Grows one foot high. Mixture of lovely shades of red, pink and blue, also white.

Packet 10 cents.

FORGET-ME-NOT (Myosotis)

Succeed best in damp shady places. Planted in a single row around a flower bed they make a beautiful border. Blue and white mixed. **Packet 10 cts.**

GAILLARDIA (Blanket Flower)

The flowers are large, brilliant and borne on long stems. Nice for bouquets. Bloom quite early and until frost. Mixed packets of red, scarlet, yellow and orange. **10 cts. per packet.**

GYPSOPHILA (Baby's Breath)

Small white star-like flowers borne in feathery sprays; highly regarded for cut flowers as they lend a most graceful effect to bouquets. **Packets, 10c.**

HELIOTROPE

We all know and love this grand and fragrant flower, but not many know that it can be raised from seed as easily as the Verbena. Choice mixture of many colors. **Packet, 10 cents.**

ICE PLANT

A trailing vine; fine for hanging baskets, vases and for rock gardens. Very unique in its appearance.

Packet 10 cents.

ESCHOLTZIA (California Poppy)

Very showy for beds or borders; finely cut foliage, many bright colors, free and continuous bloomers.

Packet 10 cents.

KOCHIA

Also called "Summer Cypress" and "Moses' Burning Bush." The plants are always round or globe-like in form and the stems are clothed in light green leaves. Early in the fall they are thickly set with small scarlet flowers, making each plant resemble a ball of fire. Very attractive as single plants or grown in continuous rows. **Pkt. 10c.**

NEW RED LARKSPUR

Grow quickly and flower freely and are distinct from the Perennial Larkspur or Delphinium. Color a lovely rose-red; something odd and unusual. Large flower spikes grow to a height of eighteen inches. **Packet 10 cts.**

LOBELIAS

Grow 8 to 12 inches high and covered with small star-like flowers. Fine as an edging for flower beds, hanging baskets, vases or for pots in winter. Blue and white mixed. **Packet, 10 cts.**



Heliotrope.



Marigold.

LAVATERA—Grows to a height of about two feet and a splendid plant for cool locations. The plants branch well and bloom profusely from July to Fall. **Pkt. 10 cts.**

LANTANA—Shrubby plants that make a grand display the first summer. Clusters of Verbena-like flowers they bloom freely all summer. Mixed colors. **Packet 10c.**

MIGNONETTE—This flower is a general favorite on account of its delicate fragrance and its lovely hyacinth shaped heads of bloom. Red, gold and cream mixed. **Packet 10 cents.**



Nicotiana.

MARIGOLDS

This beautiful yellow flower needs no description as it is an old favorite. Beautiful in the garden and fine for cutting. Grows 2½-ft. high.

MARIGOLD—Lemon Ball. Very large round double canary colored flowers. **Packet 10 cents.**

MARIGOLD—Orange Ball. Enormous double rich orange flowers. **Pkt. 10c.**

MARIGOLD—French Dwarf. Attain a height of about one foot. Useful for edging flower beds or walks. **Pkt. 10c.**



Phlox Drummondii.

PHLOX, Drummondii—When sown in a mass, the effect is truly charming. Of quick compact growth and come into bloom early. Pink, white and scarlet mixed, unsurpassed in brilliancy and beauty of coloring. **Per packet 10 cents.**

PORTULACA—This plant thrives in almost any location, plants grow rapidly and soon cover surface of bed with foliage and bright flowers. Very attractive when sown in solid masses. Single, per packet, 5 cts. Double Rose Flowering, pkt. 10 cts.

MEXICAN FIRE PLANT—Somewhat similar to the Poinsettia. Grows quickly from seed to a height of 2 to 3 feet. **Packet 10 cents.**

NICOTIANA or Flowering Tobacco makes a fine bedding or background plant. The stately plants and star-like flowers are very attractive. **Packet 10 cents.**

FARGO'S BRIGHT GORGEOUS NASTURTIUMS



Certainly they make lovely bouquets for the table, and they can be had so long, and at almost no cost of either time, trouble or money. So easy to grow that a child can plant and take care of them, not troubled by drought or insects, bloom all season long, and one of the choicest and most widely grown annuals. Admired alike for their brilliant flowers and attractive foliage. The seeds are much used for putting up with mixed pickles. The tall sorts are much used for planting inside privet hedges. The vines climb upon the hedge, producing a very pretty effect. The dwarf sorts are very effective for beds or borders.

Climbers.

Very showy planted on an embankment and allowed to run down, or planted inside a hedge fence and allowed to climb up. Easily trained to grow on strings or a wire fence. Our mixture of these is of many bright colors and very effective. Packet, 10 cents; Ounce, 20 cents.

Giants.

You will be delighted with these largest Giant Flowering Climbers I am sure. These are the very largest flowering we can secure. Packet, 10 cts.; ounce, 25 cents.

Variegated—Leaved.

The leaves of this Climber are variegated, white, yellow and green, causing the plants, with their rich scarlet-maroon flowers, to present a pleasing aspect. Packet, 10 cents; Ounce, 20 cents.

Dwarfs.

Especially fine for bordering drives or walks and for edging flower beds. They are dwarf in habit and of fine form. Many brilliant colors. Packet, 10 cents; Ounce, 20 cents.

Ivy—Leaved.

Climber. Rich green leaves veined with white, having a resemblance to the English Ivy. Flowers medium in size and of distinct appearance. Packet, 10 cents; Ounce, 20 cents.



Nasturtium Collection—Above 5 pkts. only 40c.



Improved Shirley Poppy.

Height 15 inches. Color combinations are brilliant and beautiful and come in shades of rose, pink, carmine, crimson, white, scarlet edged white, etc. **Packet, 10 cents.**

Tulip Poppy.

Height 12 to 24 inches. Glowing scarlet and bright yellow flowers from the middle of July to frost if sown in early May. **Packet, 10 cts.**

Peony Flowered Poppies.

Large double blooms of all colors. **Packet, 10 cents.**

Fairy Poppies. Enormous round flowers 10 to 12 inches in circumference. The petals twisted and fringed. Numerous colors. Height 18 inches. **Packet 10 cents.**

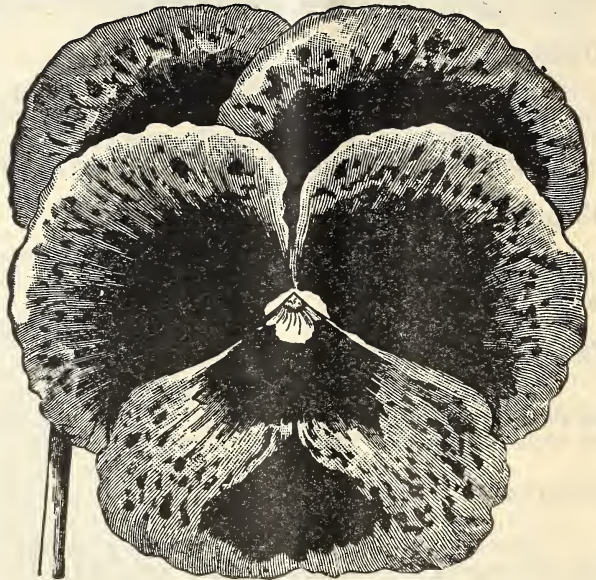
Poppy Collection—The 4 above pkts. only 35c.

Giant Flowered Pansies

Few flowers bloom earlier, and none more freely and continuously and none are more delicate in texture, rich and variegated in colors, or more pleasing and attractive. A bed of these plants in bloom is gorgeous and always enthusiastically admired. Bloom continuously from April to late frosts. Pansy seed should be planted from Apr. to Aug. Plants transplanted and in the fall protected with a litter of coarse straw. We offer the true **G I A N T F L O W E R E D**, many colors mixed at 10 Cts. per pkt.; 3 pkts. 25 cents.

Giant Fancy Pansies

Consists of the largest and most beautiful giant blotched Pansies that have yet been developed. When the season remains cool they will bloom thru spring, summer and fall. Big strong, husky flowers suitable for cutting. **Pkt. 25c.**



Giant Ruffled Pansy—

The petals of this grand Pansy are heavily ruffled, giving them a most striking appearance. Truly giant sized flowers in many rich colorings. The flower itself must be seen to be fully appreciated.

Packet, 15 cents.



Pansy Collection

3 Giant Flowered; 1 Giant Fancy; 1 Giant Ruffled. The 5 Packets for **Only 50 cents.**



Star Petunia.

Rosy Morn Petunia

Soft rose-pink in coloring, with white throat. Very lovely. **Packet 15 cents.**

Striped Petunias

The finest mixture of striped varieties. **Packet 10 cents.**

Star Petunia

While they will always vary, yet most of the flowers show a distinct 5-pointed white star on a crimson ground. The plants begin to bloom early and flower profusely. **Packet 10 cents.**

Rudbeckia

Grows 18 in. high, very showy, and of easy culture. The daisy-like flowers of deep orange-yellow heavily marked with brownish-red, grow on stiff stems about six inches in length above the foliage. **Pkt. 10c.**

Ricinis

Grown on the lawn or garden this semi-tropical plant presents an attractive appearance and will draw much favorable attention and comment. Dies with first frost and grows 12 to 15 feet high during the summer season. The enormous leaves, beautifully lobed, often measure 2½ to 4 feet across. Each plant quickly becomes a perfect pyramid of foliage and is topped by large spikes of blossoms and brilliantly colored seed pods. **Packet 10 cents.**

Rose of Heaven

Agrostemma. Bright rose-pink flowers, blooming for a long time in cool weather. Height 12 inches; suitable for bed or border. **Packet 10 cents.**

Scarlet Sage. (Salvia). In mid-summer and fall, a bed of Scarlet Sage with its fiery red flowers in abundance, is a sight worth seeing. Fine for bouquets. Seed should be started in the house or in hot-beds from Feb. to April. **Packet 10 cents.**

Blue Salvia. Many people do not like the color of Scarlet Sage. Here is a lovely blue one. Very free blooming with large spikes. Glossy green foliage. Height two feet. Very beautiful indeed. Try Blue Salvia this spring. Blue flowers are always welcome everywhere. **Packet, 20 cents.**

Scabiosa (Mourning Bride). The flowers are borne on tall slender, but quite stiff stems, nearly two feet in length, are of fine rounded form and somewhat resemble the Carnation. Quite hardy and flower freely in cool locations or during late summer and fall. Mixed, of many colors. **Packet 10 cts.**

Stocks—Ten Weeks

Very much prized for cutting because of their fragrance and great variety of colors. Bloom in about ten weeks from seed as their name would suggest. Crimson, Dark Blue, Pure White, Salmon, Rose, Canary Yellow, Lilac Rose and all colors mixed. **Packet, 10 cents.**

Sensitive Plant

Instantly you touch this plant, the leaves curl and droop. Interesting and very amusing, because of its sensitive nature. **Packet 10 cents.**



Ricinis.

The Unique New Red Sunflower

This odd variety, like the ones listed below, throws out many side branches and produces an abundance of blooms. The flowers vary greatly in size and are of several shades of color; chestnut-red, red tipped with yellow, others washed with red.

As a hedge or border, along the back or side fence, in front of the garden, or as single specimens they are very attractive and interesting. The flowers are useful and desirable also for bouquets.

Try this novelty this year. Packet, 10 cents; 3 packets, 25 cents.

Note:—Look for purple in stem or leaf of your seedlings and destroy those not showing this color. Occasionally they will still produce plants throwing yellow flowers but such plants can be cast out by selecting those of purple cast in stem or leaf.



Double Chrysanthemum Sunflower.

The flowers are perfectly double, a bright golden yellow and are borne on many side branches of the plant, thus giving the plant an attractive appearance that draws much attention. The form of these flowers is so perfect as to resemble giant asters on long slender stems. A porch jardiniere filled with these flowers adds a wonderfully bright spot to the landscape. Per packet, 10c.



Snow-on-the-Mountain.

Snow-on-the-Mountain

The handsome green leaves are bordered with white and the plants are very effective amongst shrubbery, in canna beds, for borders, etc. Grows to a height of 3 feet. Packet 10 cents.

SOLANUM—This is the Jerusalem Cherry, so popular as a pot plant at Christmas time. Seeds sown in the spring, may later be transplanted outside, and taken up in the fall, well filled with bright berries, and potted up for the house. The plants are of dwarf habit, leaves small and bear a profusion of bright red or yellow berries.

Packet 20 cents.



Salpiglossis

SALPIGLOSSIS (Velvet Flowers)

Easily grown annual of the finer sort. A wide range of gorgeous color. Gloxinia like blooms that are splendid for cutting. The plants grow to a height of two feet or more, and bloom freely from mid-summer to frost. Pkt. 15c.

THUNBERGIA (Black-eyed Susan)

A low climber, growing about 4 feet high; used for hanging baskets, vases, etc. Very pretty flowers in white, buff, orange, etc., with dark eye. Rapid grower.

Packet, 10 cents.

TAGETES—A dwarf bushy Marigold type of flower with pretty fern-like leaves. Becomes densely covered with flowers, and makes a fine border plant.

Packet 10 cents.

TORENTIA. A mass of sky-blue bloom, each flower with three dark spots. Blooms all through the season. Suitable for hanging baskets and borders.

Packet 10 cents.

Shizanthus.

Lovely butterfly-like flowers, ranging in color from pure white thru pink, mauve and crimson. They will develop into large plants over two feet high in a season if seed is sown early. Make very fine pot plants.

Packet, 15 cents.

MAMMOTH VERBENAS. Verbenas grown from seed are not only much cheaper than those grown from cuttings, but are more vigorous. Single plants in rich soil, will cover a space 3 feet or more across. This fine variety produces magnificent trusses of bloom in a wide range of colors, some individual blossoms being larger than a silver quarter-dollar. Seed from superior selected stock, per packet, 10 cents.

STRIPED VERBENAS. Striped flowers of many bright colors. Per packet, 10 cents.



Shizanthus.

HARDY PERENNIALS FROM SEED.

Seed sown in July or August, produces blooming plants for the next, and succeeding seasons.



SWEET WILLIAM

Gold Dust

(*Alyssum saxatile*). Low spreading type of plants that, early in spring, are covered with thousands of small golden-yellow flowers. **Packet 10 cts.**

Snow-in-Summer

A charming creeper; useful for edging or for rock gardens. Silvery foliage and white flowers.

Packet, 15 cents.

Hardy Gloxinia

Gloxinia-like flowers on long stems. Color: rose. This plant likes a shaded place and needs some winter protection. **Packet 20 cents.**

Iceland Poppy

White, orange and yellow. Height 18 inches. Blooms abundantly in the spring.

Packet, 15 cents.

Burning Star

(*Lychnis*). Headlets of bright scarlet flowers. Steady bloomers. Height 2 feet. **Packet, 10 cents.**

Violas

Tufted Pansies or Johnny-jump-up. Look like miniature pansies.

Packet 10 cents.

Coreopsis

Flowers resemble large lacy-edged yellow daisies on long stems. Very fine for cutting.

Packet, 10 cents.

A Perennial Garden for \$1.

Perennials, the old fashioned varieties, are more popular and beloved than ever before. They are so very easy to have at small cost, by sowing the seed in May, June or July; setting out the young plants in their permanent places a little later. Perennials require so little attention, and increase in beauty each season. For only \$1.00 we will mail 12 Perennial Packets—one packet each of the following:

**SWEET WILLIAM
DELPHINUM
CAMPANULA
HOLLYHOCKS
ORIENTAL POPPY
WALLFLOWER**

**DIGITALIS
SHASTA DAISY
DIANTHUS
LUPINES
COLUMBINE
COREOPSIS**

For a somewhat more ambitious display, the entire 16 packets listed on these two pages, for \$1.50.

HARDY PERENNIALS.

SHASTA DAISY

Luther Burbank's great creation called the "Giant California Daisy." Flowers freely. 10 cts. a packet.

COLUMBINE

Or Aquilegias. Very beautiful spring and early summer flowers, graceful in shape, the spurred flowers standing high above the foliage. 10c per pkt.

HOLLYOCKS (illus. below)

We all know this grand old flower favorably. It is one of the most popular and desirable of hardy perennials; excellent for planting among shrubbery or as a background for other flowers. Choice double pink, red, salmon, and yellow mixed. 10 cents a packet.

DIGITALIS

(Fox Glove). Handsome ornamental hardy plants of stately growth, succeeding almost anywhere. Grows long spikes of very beautiful tubular shaped flowers. Colors, blue, pink, purple and white mixed. 10 cents a packet.

LUPINES

These plants, throwing up lovely spikes of bloom to a height of 3 feet are very fine for cutting. The flowers clustered closely on long stems, somewhat resemble Sweet Peas, and the colors are clear blue, white and rose mixed. 10 cents a packet.

COREOPSIS

COREOPSIS

Rich golden-yellow flowers on long slender stems, saucer shaped with irregular or serrated edges. Free bloomer; fine for cutting.

10 cents a packet.

DELPHINUM

Or Larkspur is a plant of stately appearance, easy culture and very popular. While this is a June bloomer, if the flower spike is cut back promptly, it will branch and flower all through the fall. Blue, and white mixed, 10 cents a packet.

CAMPANULA

Or Bell Flowers. These are among our best known hardy perennials. They are fine for cutting and make excellent plants for the border; all have dainty bell-shaped flowers. Blue or white, mixed varieties. 10 cents a packet.

SWEET WILLIAM

One of the finest hardy garden plants of easy culture, thriving in any good garden soil and lasting for years. The plants form fine clumps and produce fine effects in beds or shrubbery. Red, pink, white and violet mixed. packets 10 cents each.





COBAEA

FLOWERING CLIMBERS.

Cobea

Large bell-shaped flowers. Height 10 to 20 feet. When possible, start the seed inside and plant outdoors after the maples are in leaf. **Packet, 10 cents.**

Cypress Vine

Beautiful scarlet or white star-shaped flowers. Delicate fern-like foliage. **Packet, 10 cents.**



MORNING GLORIES

Canary Bird Flower

Bright golden yellow flowers; useful for porch boxes, hanging baskets or trellis. **Packet, 10 cents.**

Balsam Apple

Ornamental climber, bearing large orange-colored fruit, which when fully ripe opens, showing a brilliant crimson interior. **Packet, 10 cents.**

CYPRESS
VINE

Moonflower

Grows 20 to 30 feet in a season. Foliage large, dense and luxuriant. Hundreds of immense white, blue or pink flowers, many measuring six in. across.

Packet, 10 cents. 3 Packets, one of each color, 25 cents.



CL. DOLICHOS

Climbing Dolichos

Bear large spikes of flowers that stand out boldly from the foliage. Excellent for fences or porches. Height 8 to 10 feet. Two colors mixed: reddish maroon and pure white. **Packet, 10 cents.**

Wild Cucumber

Rapid grower, attaining a great height. By mid-summer the vines are covered with sprays of tiny white flowers like a mist. **Packet, 10 cents.**

MOON
FLOWER

Morning Glory

For covering bare and unsightly fences, and trellis the Morning Glory is justly popular with its funnel-shaped flowers of many shades and colors. And the seed is so cheap that like Nasturtiums it should be bought by the ounce and planted liberally. **Large packet 10c; Ounce, 20 cts.**

Perennial Peas

In full bloom in the spring before the other varieties begin to flower, and continue blooming throughout the season. Being perennial, they bloom the second season after planting and come up again each year. Magnificent clusters of pink, white, and rose flowers. Grow 8 to 10 feet high. **Packet 10c; 3 pkts. 25c.**

Gourds

Fine for covering outbuildings, back fences, back porch screens, etc. Also the dry Gourds come in useful for stocking darners, dippers, nest eggs, etc., and for the children to play with. A fine mixed assortment of shapes and colors. **Large Packet 10 cents; Ounce, 20 cents.**



Perennial Peas.

WINDOW OR HOUSE PLANTS FROM SEED.



Cyclamen.

Asparagus Fern

Its long drooping branches make it very popular as a pot plant or for hanging baskets. Packet 10 cents.

Carnation

Every one is familiar with this popular flower, and it does well in home or greenhouse. Easy to grow. Packet 10 cents.

Dwarf Sweet Peas

Described on page 47. They are very nice for pots, as well as for outdoors. Clustered several blooms at end of the stems. Packet 10 cents.

Monkey Flower

Curiously shaped flowers and excellent for baskets or pots, as well as for outside. Packet 10 cents.

Geranium.

It is an absorbing, interesting pastime growing pot plants from seed, and Geraniums are among the easiest to grow. Our seed is a fancy strain of Zonale Geraniums, and charming new varieties come only from seed. Sow the seed any time, summer or winter. The flower trusses of this strain are frequently five or six inches across, and the individual flowers $1\frac{1}{2}$ inches in diameter. Mixed colors, from white to pink, rose, scarlet and crimson. Price 25c. per packet.

Cyclamen

Produces graceful orchid-like flowers during fall, winter and spring. The young plants develop a bulb from which spring the round glossy leaves and the slender flower, stalks which bear the brilliant hued flowers, airily posed above the foliage. Colors range from white to crimson with all intermediate shades.

Packet, 50 cents.

Periwinkle

In addition to being a fine bedding plant the Periwinkle or Madagascar Vinca makes an excellent pot plant, blooming thruout the winter. The abundant foliage back of the myriads of bright flowers. The colors are rose with dark eye, white and crimson eye, and pure white, mixed.

Packet, 10 cents.

Ageratum

In addition to being one of the best bedding plants, blooming outdoors from early summer until frost, it also makes a fine house plant. Myriads of blue flowers that are attractive indeed. Packet 10 cents.

Schizanthus

Described on another seed page, makes an excellent plant for pots. Its myriads of light airy flowers are very attractive. Packet, 15 cents.

Coleus

These foliage plants are useful for beds and borders, as well as for house or pot plants. Fine mixture, wonderful assortment. Pkt. 15 cts.

Kenliworth Ivy

A trailing vine well suited to hanging baskets. It may be sown at any time of year. Packet 10 cents.



SPECIAL SEED COLLECTIONS FOR 1925.



Collection of Yellow Flowers

Dwarf Nasturtium, Bartonia, Margold, Calendula, Miniature Sunflower, Golden African Daisy.

The 6 Packets for 45 cents.

Flowers for Cutting Collection

Curled and Crested Zinnias, Velvet Flower, Lupines, Gaillardia, Scabiosa, Antirrhinum, Cosmos, and 3 packets Asters. The entire 10 Packets for only 75 cts.

Pergola Collection

Suitable for fences, pergolas, or wherever low climbers are desired. Black Eyed Susan, Perennial Peas, Cobea.

3 Packets for 25 cents.

Cosmos Collection

Single mixed, White Double, Pink Double and Crimson Ray.

4 Packets, 45 cents.

Daisy Collection

Painted Daisy, Blue-eyed, Golden African, Shasta and Swan River Daisy. Bright cheerful flowers.

The 5 Packets for 40 cents.

Zinnia Collection

Cactus Fl., Dahlia Fl., Curled and Crested, Old Fashioned and Dwarf.

5 Packets, 55 cents.

Border or Edging Collection

Phlox Drummondii, Ageratum, Sweet Alyssum, Lobelia; all for edging or borders.

Any 3 packets, 25 cents.

Hanging Basket Collection

Kenilworth Ivy, Canary Bird Flower and Ice Plant.

The 3 packets for 25 cents.

White Flower Collection

For those who prefer White: Flowering Tobacco (Nicotiana), Cosmos, Scabiosa, American Aster, Sweet Alyssum, Sweet Peas.

Blue Flower Collection

There are never too many Blue Flowers. Ageratum, Blue Salvia, Lace Flower, American Aster, Sweet Peas, Centurea and Lobelia.

The 6 Packets for 45 cents.

Collection of Red Flowers

New Red Larkspur, Salvia, American Aster, Chinese Woolflower, Cockscomb, Red Sunflower. The 6 Packets of red flowers for 45 cents.

Collection of Bedding Flowers

Angels Trumpet for center, then a row of Blue Sage, next Phlox Drummondii, then Ageratum and Sweet Alyssum for edging.

The 5 Packets for 45 cents.



GARDEN AND LAWN SUPPLIES.



Fargo's Plant Food.

Feed your plants with the elements that they most need and they will thrive for you and be a real source of joy and pleasure. Plants are like people, in that to do their best they must be fed what their systems require. **Ferns—Palms—all Potted Plants** find in Fargo's Plant Food, easily assimilated elements that go right to the root of things; producing quick results, the evidences of it becoming soon apparent. **One Package Makes 2 Gallons.** Feed your potted plants a little every week or ten days. Try it also in the garden to grow some really exhibition blooms of Roses and Gladioli. Most every home has some potted plants that are highly prized. Each of these homes needs Fargo's Plant Food, sample $\frac{1}{2}$ lb. package (water added) makes 2 gallons. Per $\frac{1}{2}$ -lb. package, 25 cents. 5 packages for \$1.00.

Mrs. Edw. Ivins, Holmesburg, Pa., says: "Your Plant Food certainly has produced wonderful results with my Ferns."

Mrs. Jas. Murphy, Colwyn, Pa., states: "Your Plant Food has been recommended by Mrs. Holt of Camden. Her Ferns are very pretty from its use."

Pulverized Sheep Manure.

It should be used on every lawn. It is also the best manure for the garden and for flowers. **REMEMBER THIS:** One bag equals a whole wagon load of barnyard manure and there are no weed seeds to cause you trouble. This manure is prepared by special drying, screening and grinding process which destroys every weed and eliminates every bit of worthless bedding and foreign matter. Only the pure fertilizer in most concentrated form is packed in bags for convenient and economical use. Only requires one-half ton to the acre, so a 100 lb. bag will be sufficient for a good size lawn. If you would have the finest greenest lawn in your neighborhood, the brightest flowers and the most productive garden you may do so at very small expense by using Pulverized Sheep Manure. It makes grass, plants and flowers all "fairly sing for joy." Bag of 100 lbs. by either freight or express, \$4.00. 500 lbs., \$17.50; 1,000 lbs., \$30.00.

Fargo's Tobacco Dust.

Why grow flowers to feed bugs? As soon as you see the aphid or green plant lice sucking the very life's blood from the tender young shoots of your Roses, and other plants, sprinkle them, and while wet, apply Tobacco Dust to the plants, and these pests are done. 10 lb. bag only \$1.25.

If necessary use additional sheet and pin to this Order Blank.
Clarence B. Fargo, Frenchtown, N. J.

Clarence B. Fargo, Frenchtown, N. J.

Nearest Express Office -----

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Cut Along This Line.

GRASS SEED THAT INSURES A FINE LAWN



Other things are essential in beautifying the home surroundings, but the first and prime requisite is to have a fine velvety lawn. Flowers and Shrubbery in abundance may surround the home, but without a well kept lawn, the picture is far from its best.

There is cheaper Grass Seed than ours, but cheaper only in first cost, and not in results. We don't, and won't handle cheap Lawn Grass Seed. It would pay neither

you nor us. The best is by far the cheapest.

How to Sow Grass Seed

You cannot sow too much; the more the better. It means quicker, surer, more lasting results: 1 qt. will sow 250 sq. ft. (25x10); 4 qts. 1000 sq. ft. and so on. The Spring and Early Summer months are ideal for sowing lawn grass seed, as are the days of October and November.

Evergreen Lawn Grass Seed

It is the result of years of untiring study and experimenting, it has stood the test in every part of the United States and it will stand wear and tear, outliving the severest winter, retaining at all times its lustrous green color. We class this as the best general purpose lawn grass. Price: $\frac{1}{2}$ lb. (about one quart), 35c.

Shaded Lawn Grass Seed

Shade causes sour soil and about every three years you should apply lime to sweeten up the soil. Use about one bushel of lime to each 1,000 sq. ft. After much experimenting a mixture of seed has been found that will produce a perfect sward in the dense shade caused by trees, shrubbery, buildings, &c. Price: $\frac{1}{2}$ lb., 40c.

Seashore Lawn Grass Seed

A good lawn at the seashore is frequently a problem and this mixture is a result. It will produce a good lawn in 6 to 8 weeks if 3 or 4 inches of top soil is spread over the surface, seeded and well firmed down. If soil is very poor and no top soil to be had, white clover sown with the grass seed will help wonderfully. Price: $\frac{1}{2}$ lb., 40c.

White Clover

Used along with any grass seed insures a richer greener more velvety lawn. 1 lb. \$1.50. $\frac{1}{4}$ lb., 50 cts.



10 For Only \$3.50

A FOUNDATION PLANTING OF GRACEFUL SPIREAS

A porch or foundation planting of **Van Houtti's SPIREAS** is "a thing of beauty and a joy forever." Look upon the photo as shown above and believe. Long graceful, drooping sprays, forming a perfect canopy of white that is a perfect delight to all who behold the display. These plants are offered in strong big 2-yr. old stock, 2 to 3 feet tall, at the following small prices:

5 plants for only \$2, or 10 for \$3.50.

**5 BEAUTIFUL PANICULATA \$2
HYDRANGEAS**

Another of our extremely popular Flowering Shrubs. Planted along the porch or house foundation, amongst massed shrubbery, on the lawn in groups, or planted in solid beds, they are **W-O-N-D-E-R-F-U-L**. Large pyramidal heads of gorgeous white bloom in great profusion. Fine for cutting, also dried for winter decorations. **Special: 5 two-yr. old plants, (regular \$3.75 value) for only \$2.** This is **YOUR** opportunity to beautify the home grounds at small cost. They bloom the very first year.